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Long Success International (Holdings) Limited

百齡國際 (控股) 有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8017)

FURTHER DELAY IN DESPATCH OF CIRCULAR REGARDING ACQUISITION OF RIGHT GATEWAY LIMITED

An application has been made to the Stock Exchange by the Company for a waiver from strict compliance with Rule 19.38 of the GEM Listing Rules by extending the despatch date of the Circular to no later than 31st October, 2006.

Reference is made to the announcement of Long Success International (Holdings) Limited (the "Company") dated 21st August, 2006 (the "Announcement") in relation to the acquisition of the entire issued share capital of Right Gateway Limited for a total consideration of HK\$230,200,000, which constitute a major transaction for the Company under the GEM Listing Rules. Terms used herein shall have the same meanings as defined in the Announcement unless defined otherwise.

Reference is also made to the Company's announcements dated 11th September, 2006 and 11th October, 2006.

As stated in the Announcement, a circular (the "Circular") containing, among other things, further information on the Acquisition will be despatched to Shareholders as soon as practicable in accordance with the GEM Listing Rules.

Pursuant to Rule 19.38 of the GEM Listing Rules, the Company is required to send the Circular to Shareholders within 21 days after publication of the Announcement (ie. 11th September, 2006). Applications for extension had been made for the despatch of the Circular to 9th October, 2006 and subsequently to 23rd October, 2006. However, given that further time is required to finalise the proforma financial information on the Group as enlarged by the Acquisition for the purpose of the Circular, an application has been made to the Stock Exchange by the Company for a waiver from strict compliance with Rule 19.38 of the GEM Listing Rules by extending the despatch date of the Circular to no later than 31st October, 2006.

* *For identification purposes only*

Shareholders and potential investors of the Company should note that the Acquisition may or may not proceed. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.

By order of the Board of
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 23rd October, 2006

As at the date hereof, the executive Directors are Mr. Wong Kam Leong, Mr. Lau Chiu Pui, Mr. Lai Cho Wai and Mr. Ma Chon; and the independent non-executive Directors are Mr. Leong Meng Wa, Mr. Ng Kwok Chu, Winfield and Mr. Ng Chau Tung Robert.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:

- (1) the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- (2) there are no other matters the omission of which would make any statement in this announcement misleading; and*
- (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

This announcement will appear and remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting.