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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際(控股)有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

**DELAY IN DESPATCH OF CIRCULAR
IN RELATION TO**

**MAJOR AND CONNECTED TRANSACTION
AND**

PROPOSED RIGHTS ISSUE

**IN THE PROPORTION OF ONE RIGHTS SHARE FOR
EVERY EXISTING SHARE HELD AT HK\$0.13 PER RIGHTS SHARE WITH
BONUS SHARES TO BE ISSUED**

**ON THE BASIS OF ONE BONUS SHARE FOR
EVERY FULLY PAID RIGHTS SHARE**

AND

PROPOSED AMENDMENT TO THE BYE-LAWS OF THE COMPANY

**Independent financial adviser to the Independent Board Committee and
Independent Shareholders**



Grand Vinco Capital Limited

As additional time is required for compiling the pro forma statements of assets and liabilities of the Group for inclusion in the Circular, the despatch of the Circular, containing, among other things, (i) details of the Transaction; the Rights Issue and the Bonus Share Issue and the Amendment of the Bye-Laws; (ii) the recommendation from Vinco to the Independent Board Committee and the Independent Shareholders; (iii) the recommendation of the Independent Board Committee and (iv) the notice of SGM will be delayed to on or before Monday, 9 July 2007.

Reference is made to the announcement (the "Announcement") issued by the Company dated 4 June 2007. Terms used in this announcement shall have the same meanings as defined in the Announcement unless defined otherwise.

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Committee and the Independent Shareholders; (iii) the recommendation of the Independent Board Committee and (iv) the notice of SGM will be delayed to on or before Monday, 9 July 2007.

Due to the delay in the despatch of the Circular, the expected timetable for the Rights Issue and Bonus Share Issue is amended as follows:

EXPECTED TIMETABLE

2007

Despatch of circular in relation to the SGM to Shareholders	Monday, 9 July
Last day of dealings in the Shares on a cum-entitlements basis	Friday, 27 July
Commencement of dealings in the Shares on an ex-entitlements basis	Monday, 30 July
Latest time for lodging transfers of Shares to be entitled for the Rights Issue	4:30 pm on Tuesday, 31 July
Book close period to determine the entitlements under the Rights Issue	Wednesday, 1 August to Friday, 3 August (both dates inclusive)
Record Date for the Rights Issue and Bonus Share Issue SGM	Friday, 3 August
Prospectus Documents to be posted	Friday, 3 August
First day of dealings in nil-paid Rights Shares	Monday, 6 August
Last Day for splitting nil-paid Rights Shares	Wednesday, 8 August
Last day of dealings in nil-paid Rights Shares	4:30 pm on Friday, 10 August
Latest time for acceptance of Rights Shares and Payment	Wednesday, 15 August 4:00 pm on Monday, 20 August
Underwriting Agreement becomes unconditional	6:00 pm on Thursday, 23 August
Announcement of the results of the Rights Issue to be published	Monday, 27 August
Refund cheques for wholly and partially unsuccessful excess applications to be posted	Tuesday, 28 August
Share certificates for Rights Shares and Bonus Shares to be posted on or before	Tuesday, 28 August
First day of dealings in the Rights Shares and Bonus Shares	Thursday, 30 August

All times in this announcement refer to Hong Kong times. Dates stated in this announcement for events mentioned in the timetable are indicative only and may be extended or varied. Any change to the expected timetable for the Rights Issue and Bonus Share Issue will be announced as appropriate.

Shareholders should note that the completion of the Rights Issue and Bonus Share Issue is conditional and may or may not proceed. Shareholders and potential investors should exercise caution when dealing in the Shares.

By Order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 25 July 2007

As at the date hereof, the executive Directors are Mr. Wong Kam Leong, Mr. Lai Cho Wai and Mr. Ma Chon; and the independent non-executive Directors are Mr. Jeong Meng Wa, Mr. Ng Kwok Chu, Winfield and Mr. Ng Chau Tung, Robert.

This announcement will appear and remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting.

** For identification purposes only*