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**LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED**  
**百齡國際 (控股) 有限公司\***

*(incorporated in Bermuda with limited liability)*  
(Stock Code: 8017)

**CHANGES OF DIRECTORS**

The Board announces that:

- (i) Mr. Ma Chon has resigned as an executive director of the Company with effect from 25 October 2007; and
- (ii) Ms. Li Jie Yi has been appointed as an executive director of the Company with effect from 15 November 2007.

**RESIGNATION OF DIRECTOR**

The board of directors (the “Board”) of Long Success International (Holdings) Limited (the “Company”) announces that with effect from 25 October 2007, Mr. Ma Chon (“Mr. Ma”) has resigned as an executive Director of the Company. Mr. Ma has found it increasingly difficult to dedicate sufficient time to fully discharge his responsibilities as director of the Company because of his busy work schedule.

Mr. Ma has confirmed that he has no disagreement with the Board and there is no matter that needs to be brought to the attention of shareholders of the Company in relation to his resignation.

The Board is grateful to Mr. Ma for his contribution to the Company during his tenure of office.

**APPOINTMENT OF DIRECTOR**

The Board is pleased to announce that Ms. Li Jie Yi (“Ms. Li”) has been appointed as an executive director of the Company with effect from 15 November 2007.

Ms. Li, aged 41, has developed considerable experience in the gaming industry in Macau for nearly 15 years, in particular, in relation to the financial control and management of VIP Lounges in casinos.

Ms. Li did not hold any directorships in any listed public companies in the last three years and does not hold any other positions with the Company or other members of the Company’s group.

\* For identification purposes only

Apart from being a sister-in-law of Mr. Wong Kam Leong, an executive director of the Company, Ms. Li does not have any other relationship with any director, senior management, substantial or controlling shareholder of the Company nor any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) as at the date of this announcement.

There is no service contract between the Company and Ms. Li and she has no fixed term of service with the Company and is subject to the retirement by rotation and re-election at the annual general meeting of the Company in accordance with the bye-laws of the Company. Ms. Li is entitled to a director's fee of HK\$20,000 per month which was determined by the Board with reference to her duties and responsibilities and the prevailing market conditions.

Save as disclosed above, there is no other matter in respect of Ms. Li's appointment that needs to be brought to the attention of the shareholders of the Company nor is there any information to be disclosed by the Company pursuant to any of the requirements under rule 17.50(2) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

The Board takes this opportunity to welcome Ms. Li to join the Board.

By Order of the Board  
**Long Success International (Holdings) Limited**  
**Wong Kam Leong**  
*Chairman*

Hong Kong, 25 October 2007

*As at the date hereof, the executive Directors are Mr. Wong Kam Leong and Mr. Hui Siu Lun; and the independent non-executive Directors are, Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert and Mr. Leung Kar Loon, Stanley.*

*This announcement will appear and remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the "Latest Company Announcements" page for at least 7 days from the date of its posting.*