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Long Success International (Holdings) Limited

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

CHANGES IN DIRECTORSHIP AND CHANGE OF AUTHORIZED REPRESENTATIVE

The Board announces that:

- (i) Mr. Hui Siu Lun has resigned as an executive director and authorized representative of the Company with effect from 30 June 2008;
- (ii) Mr. Leung Kar Loon, Stanley has resigned as an independent non-executive director of the Company and a member of the Remuneration Committee and the Audit Committee with effect from 30 June 2008;
- (iii) Mr. Yip Wai Ki has been appointed as an executive director and authorized representative of the Company with effect from 30 June 2008; and
- (iv) Mr. Cheng Tze Kit, Larry has been appointed as an independent non-executive director of the Company and a member of the Remuneration Committee and the Audit Committee with effect from 30 June 2008.

RESIGNATION OF DIRECTOR

The board of directors (the “Board”) of Long Success International (Holdings) Limited (the “Company”) announces that with effect from 30 June 2008, Mr. Hui Siu Lun (“Mr. Hui”) resigned as an executive director and authorized representative of the Company and Mr. Leung Kar Loon, Stanley (“Mr. Leung”) resigned as an independent non-executive director of the Company and a member of the Remuneration Committee and the Audit Committee. Both Mr. Hui and Mr. Leung found it increasingly difficult to dedicate sufficient time to fully discharge their responsibilities as directors of the Company as a result of their busy work schedule.

Both Mr. Hui and Mr. Leung have confirmed that they have no disagreement with the Board and there are no matters that need to be brought to the attention of holders of securities of the Company in relation to their resignations.

The Board is grateful to Mr. Hui and Mr. Leung for their contribution to the Company during their tenures of office.

APPOINTMENT OF DIRECTORS

The Board also announces that Mr. Yip Wai Ki (“Mr. Yip”) has been appointed as an executive director and authorized representative of the Company, and Mr. Cheng Tze Kit, Larry (“Mr. Cheng”) has been appointed as an independent non-executive director and a member of the Remuneration Committee and the Audit Committee of the Company, both with effect from 30 June 2008.

Mr. Yip, aged 52, is director of companies engaging in real estate development, trading and financial investment. He has over 20 years experience in the real estate development in Hong Kong and PRC and has extensive experience in trading in Hong Kong and PRC.

There is no service contract between the Company and Mr. Yip and he has no fixed term of service with the Company, and is subject to the retirement by rotation and re-election at the annual general meeting of the Company in accordance with the bye-laws of the Company. Mr. Yip is entitled to a director’s fee of HK\$10,000 per month, which was determined by the Board was reference to his duties and responsibilities and the prevailing market conditions.

Mr. Cheng, aged 51, is a Chartered Engineer, a member of the Institution of Mechanical Engineers, a member of the Institution of Engineering and Technology and a member of the Chartered Institution of Building Services Engineers. He has over 20 years of experience in real estate development and mergers and acquisitions in Hong Kong, Canada and China. He was an executive director of Anex International Holdings Limited (stock code: 723) a company listed on the Main Board of the Stock Exchange, for the period from August 2006 to August 2007.

There is no service contract between the Company and Mr. Cheng and he has no fixed term of service with the Company, and is subject to the retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Bye-laws of the Company. Mr. Cheng is entitled to a director’s fee of HK\$80,000 per annum, which was determined by the Board was reference to his duties and responsibilities and the prevailing market conditions.

Save as disclosed, both Mr. Yip and Mr. Cheng:

- (i) did not hold any other directorship in any listed companies in the past three years or any positions with the Company or other members of the Group;
- (ii) have no relationship with any directors, senior management or substantial or controlling shareholders of the Company;

(iii) do not hold any shares of the Company and do not hold any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, both Mr. Yip and Mr. Cheng are not aware of any other matters that need to be brought to the attention of the holders of securities of the Company nor is there any information to be disclosed by the Company pursuant to any of the requirements under rules 17.50(2)(h) to 17.50(2)(v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

The Board takes this opportunity to welcome Mr. Yip and Mr. Cheng to join the Board.

By Order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 30 June 2008

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wong Kam Leong, Ms. Li Jie Yi and Mr. Yip Wai Ki; and three independent non-executive Directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert and Mr. Cheng Tsz Kit Larry.

This announcement, for which the directors of Long Success International (Holdings) Limited collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to Long Success International (Holdings) Limited. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company’s website at www.long-success.com.

* For identification purposes only