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Long Success International (Holdings) Limited

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

(Warrant Code : 8360)

NOTICE OF EXPIRY OF SUBSCRIPTION RIGHTS ATTACHING TO THE WARRANTS

- The subscription rights attaching to the existing Warrants will expire after 4:30 p.m. on Friday, 30 January 2009.
- The last trading day of the Warrants on the Stock Exchange is Thursday, 22 January 2009. The registered holders of the Warrants who wish to exercise the subscription rights attaching to the Warrants must lodge with the Registrar at the address set out below by not later than 4:30 p.m. on Friday, 30 January 2009.
- Application has been made for the withdrawal of the listing of the Warrants on the Stock Exchange with effect from the close of business on Friday, 30 January 2009.

Holders of the Warrants who are in doubt as to their position or the action to be taken should consult their stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

The board of directors (the “**Board**”) of Long Success International (Holdings) Limited (the “**Company**”) wishes to remind holders of the existing warrants of the Company (Warrant Code: 8360) (the “**Warrants**”) entitling the holders thereof to subscribe in cash for new shares of HK\$0.010 each in the capital of the Company (the “**Shares**”) at a subscription price of HK\$0.055 per Share (subject to adjustment) from 31 January 2008 until 30 January 2009 (both days inclusive) in accordance with the terms and conditions of the instrument constituting the Warrants. The subscription rights attaching to the Warrants (the “**Subscription Rights**”) will expire after 4:30 p.m. on Friday, 30 January 2009 and thereafter any Subscription Rights which have not been exercised will lapse and the Warrants certificates will cease to be valid for any purpose.

The Company has made the following arrangements regarding dealings in and transfers of the Warrants and exercise of the Subscription Rights:

LAST DAY FOR TRADING AND LISTING OF THE WARRANTS

Trading in the Warrants on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) will cease after 4:10 p.m. on Thursday, 22 January 2009 and the listing of the Warrants will be withdrawn from the Stock Exchange with effect from the close of business on Friday, 30 January 2009.

LAST DAY FOR EXERCISE OF THE SUBSCRIPTION RIGHTS

1. Registered holders of the Warrants

Registered holders of the Warrants who wish to exercise in whole or in part of the Subscription Rights must lodge the following items with the Company’s warrant registrar, Computershare Hong Kong Investor Service Limited (the “Registrar”) at Rooms 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, not later than 4:30 p.m. on Friday, 30 January 2009:

- (i) the relevant Warrants certificate(s);
- (ii) the duly completed and signed subscription form(s) endorsed on the Warrants certificate(s); and
- (iii) the relevant subscription monies.

2. Non-registered holders of the Warrants

Holders of the Warrants who have not yet registered the Warrants in their names but who wish to exercise in whole or in part of the Subscription Rights must lodge the following items with the Registrar at the above mentioned address not later than 4:30 p.m. on Friday, 30 January 2009:

- (i) the duly executed form(s) of transfer and/or other documents of title (duly stamped where appropriate);
- (ii) the relevant Warrants certificate(s);
- (iii) the duly completed and signed subscription form(s) endorsed on the Warrants certificate(s); and
- (iv) the relevant subscription monies.

ISSUE OF SHARE CERTIFICATE(S)

The new Shares allotted and issued upon the exercise of the Subscription Rights will rank pari passu in all respects with the Shares in issue on exercise date of the Subscription Rights. Certificates for the Shares arising upon the exercise of the Subscription Rights will be issued to the relevant warrant holders not later than 28 days after the relevant subscription date.

Subscription form(s) and other relevant documents received at the office of the Registrar after 4:30 p.m. on Friday, 30 January 2009 will not be regarded as valid and will therefore not be accepted.

APPLICATION FOR WITHDRAWAL OF LISTING

Application has been made for the listing of the Warrants on the Stock Exchange to be withdrawn with effect from the close of business on Friday, 30 January 2009.

The closing prices of the Shares and the Warrants as quoted on the Stock Exchange on Wednesday, 14 January 2009 being the latest practicable date prior to the publication of this announcement, were HK\$0.045 per Share and HK\$0.010 per Warrant respectively.

A circular containing details of the Subscription Rights will be dispatched to the holders of the Warrants as soon as possible.

Holders of the Warrants who are in doubt as to their position or the action to be taken should consult their stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

By order of the board of directors of
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 14 January 2009

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wong Kam Leong, Ms. Li Jie Yi and Mr. Yip Wai Ki; and three independent non-executive Directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert and Mr. Cheng Tse Kit, Larry.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:-

- 1. the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- 2. there are no other matters the omission of which would make any statement in this announcement misleading; and*
- 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company’s website at www.long-success.com.

** for identification purposes only*