THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in doubt about this circular or as to the action to be taken, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares and/or warrants of Long Success International (Holdings) Limited (the "Company"), you should at once hand this circular to the purchaser or the bank, stockbroker or other agent through whom the sale was effected for transmission to the purchaser.

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this circular, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this circular.

This circular, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:

- 1. the information contained in this circular is accurate and complete in all material respects and not misleading;
- 2. there are no other matters the omission of which would make any statement in this circular misleading; and
- 3. all opinions expressed in this circular have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.



Long Success International (Holdings) Limited

百 齢 國 際(控 股)有 限 公 司*

(incorporated in Bermuda with limited liability) (Stock Code: 8017) (Warrant Code: 8360)

NOTICE OF EXPIRY OF SUBSCRIPTION RIGHTS ATTACHING TO THE WARRANTS

CHARACTERISTICS OF THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED

The Growth Enterprise Market ("GEM") has been positioned as a market designed to accommodate companies to which a higher investment risk may be attached than other companies listed on The Stock Exchange of Hong Kong Limited (the "Exchange"). Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration. The greater risk profile and other characteristics of GEM mean that it is a market more suited to professional and other sophisticated investors.

Given the emerging nature of companies listed on GEM, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board and no assurance is given that there will be a liquid market in the securities traded on GEM.



Long Success International (Holdings) Limited 百 齡 國 際(控 股)有限公司*

(incorporated in Bermuda with limited liability) (Stock Code: 8017) (Warrant Code: 8360)

Executive Directors: Mr. Wong Kam Leong Ms. Li Jie Yi Mr. Yip Wai Ki Registered Office: Canon Court 22 Victoria Street Hamilton HM12 Bermuda

Independent non-executive Directors: Mr. Ng Kwok Chu, Winfield Mr. Ng Chau Tung, Robert Mr. Cheng Tse Kit, Larry Head Office and Principal Place of Business: 26/F., EIB Centre 40-44 Bonham Strand Sheung Wan Hong Kong

15 January 2009

To the warrantholders and, for information only, the shareholders of the Company

Dear Sir or Madam,

NOTICE OF EXPIRY OF SUBSCRIPTION RIGHTS ATTACHING TO THE WARRANTS

The board of directors (the "**Board**") of Long Success International (Holdings) Limited (the "**Company**") wishes to remind holders of the existing warrants of the Company (Warrant Code: 8360) (the "**Warrants**") entitling the holders thereof to subscribe in cash for new shares of HK\$0.010 each in the capital of the Company (the "**Shares**") at a subscription price of HK\$0.055 per Share (subject to adjustment) from 31 January 2008 until 30 January 2009 (both days inclusive) in accordance with the terms and conditions of the instrument constituting the Warrants. The subscription rights attaching to the Warrants (the "**Subscription Rights**") will expire after 4:30 p.m. on Friday, 30 January 2009 and thereafter any Subscription Rights which have not been exercised will lapse and the Warrants certificates will cease to be valid for any purpose.

The Company has made the following arrangements regarding dealings in and transfers of the Warrants and exercise of the Subscription Rights:

LAST DAY FOR TRADING AND LISTING OF THE WARRANTS

Trading in the Warrants on the Exchange will cease after 4:10 p.m. on Thursday, 22 January 2009 and the listing of the Warrants will be withdrawn from the Exchange with effect from the close of business on Friday, 30 January 2009.

LAST DAY FOR EXERCISE OF THE SUBSCRIPTION RIGHTS

1. Registered holders of the Warrants

Registered holders of the Warrants who wish to exercise in whole or in part of the Subscription Rights must lodge the following items with the Company's warrant registrar, Computershare Hong Kong Investor Service Limited (the "Registrar") at Rooms 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, not later than 4:30 p.m. on Friday, 30 January 2009:

- (i) the relevant Warrants certificate(s);
- (ii) the duly completed and signed subscription form(s) endorsed on the Warrants certificate(s); and
- (iii) the relevant subscription monies.

2. Non-registered holders of the Warrants

Holders of the Warrants who have not yet registered the Warrants in their names but who wish to exercise in whole or in part of the Subscription Rights must lodge the following items with the Registrar at the abovementioned address not later than 4:30 p.m. on Friday, 30 January 2009:

- (i) the duly executed form(s) of transfer and/or other documents of title (duly stamped where appropriate);
- (ii) the relevant Warrants certificate(s);
- (iii) the duly completed and signed subscription form(s) endorsed on the Warrants certificate(s); and
- (iv) the relevant subscription monies.

ISSUE OF SHARE CERTIFICATE(S)

The new Shares allotted and issued upon the exercise of the Subscription Rights will rank pari passu in all respects with the Shares in issue on exercise date of the Subscription Rights. Certificates for the Shares arising upon the exercise of the Subscription Rights will be issued to the relevant Warrant holders not later than 28 days after the relevant subscription date.

Subscription form(s) and other relevant documents received at the office of the Registrar after 4:30 p.m. on Friday, 30 January 2009 will not be regarded as valid and will therefore not be accepted.

APPLICATION FOR WITHDRAWAL OF LISTING

Application has been made for the listing of the Warrants on the Exchange to be withdrawn with effect from the close of business on Friday, 30 January 2009.

The closing prices of the Shares and the Warrants as quoted on the Exchange on Wednesday, 14 January 2009, being the latest practicable date prior to the printing of this circular, were HK\$0.045 per Share and HK\$0.010 per Warrant respectively.

Holders of the Warrants who are in doubt as to their position or the action to be taken should consult their stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

> Yours faithfully, For and on behalf of the Board **Wong Kam Leong** *Chairman*

* for identification purposes only