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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

DELAY IN DESPATCH OF CIRCULAR

The Company has made an application to the Stock Exchange for an extension of time for despatch of the Circular to a date on or before 30 April 2009.

Reference is made to the announcement of the Company dated 12 February 2009 (the “**Announcement**”) in relation to, amongst other things, the acquisition of entire equity interest in the Hong Kong Company (in turn the 51% equity interest in the Joint Venture Company). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

Pursuant to Rule 19.48 and Rule 19.38 of the GEM Listing Rules, the Company is required to despatch a circular (the “**Circular**”) within 21 days after publication of the Announcement, which shall be on or before 5 March 2009.

However, as additional time is required for the preparation of (i) the accountants’ report of the Target Group; (ii) the working capital and the indebtedness statements; (iii) the unaudited pro forma financial information; (iv) the valuation report on the fair market value of the properties held by the enlarged Group; and (v) the PRC legal opinion for the preparation of the Circular, an application has been made to the Stock Exchange by the Company for a waiver from strict compliance with Rule 19.48 and Rule 19.38 of the GEM Listing Rules by extending the despatch date of the Circular to a date not later than 30 April 2009.

By Order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 5 March 2009

As at the date hereof, the executive Directors are Mr. Wong Kam Leong, Miss Li Jie Yi and Mr. Yip Wai Ki, and the independent non-executive Directors are Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert and Mr. Cheng Tze Kit, Larry.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM website for 7 days from the date of its publication.

** For identification purpose only*