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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 23.06A of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The board of directors of Long Success International (Holdings) Limited (the “**Company**”) has resolved to grant share options (“**Options**”) to certain eligible participants (the “**Participants**” and each, a “**Participant**”) for them to subscribe for ordinary shares of HK\$0.04 each in the share capital of the Company (“**Shares**”), subject to acceptance of the Participant, under the share option scheme adopted by the Company on 21 August 2006.

Details of the grant are as follows:

Date of grant:	1 September 2009
Exercise price of Options granted:	HK\$0.16 per Share
Number of Options granted:	77,400,000 Options (with each Option entitling the grantee (being a Participant who accepts the offer) to subscribe for one (1) Share)
Closing price of the Shares on the date of grant:	HK\$0.157 per Share
Validity period of the Options:	ten years from 1 September 2009

* *for identification purpose only*

Out of the 77,400,000 Options granted, 11,150,000 Options were granted to directors and a substantial shareholder of the Company with details as follows:

Name of Participant	Relationship with the Company	Number of Options granted
Mr. Wong Kam Leong	a director and a substantial shareholder	750,000
Ms. Li Jie Yi	a director	750,000
Mr. Yip Wai Ki	a director	750,000
Mr. Wu Bing Xiang	a director	8,200,000
Mr. Tse Ching Leung	an independent non-executive director	700,000

By order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 1 September 2009

As at the date of this announcement, the board of directors of the Company comprises four executive directors, namely Mr. Wong Kam Leong, Ms. Li Jie Yi, Mr. Yip Wai Ki and Mr. Wu Bing Xiang; and three independent non-executive directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert and Mr. Tse Ching Leung.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:-

- 1. the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- 2. there are no other matters the omission of which would make any statement in this announcement misleading; and*
- 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company website at www.long-success.com.