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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8171)

CHANGE IN DIRECTORSHIP

The Board announces that, with effect from 1 September 2009, (i) Mr. Im has tendered his resignation as executive director and chief executive officer of the Company and (ii) Mr. Wong, a current executive director, has been appointed as Co-President of the Company.

The board (the "Board") of directors (the "Directors") of China Trends Holdings Limited (the "Company") announces that Mr. Im Kai Chuen Stephen ("Mr. Im") has tendered his resignation as executive director and chief executive officer of the Company with effect from 1 September 2009 due to better concentration on his own business.

Mr. Im has confirmed to the Board that he had no disagreement with the Board and is not aware of any matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its gratitude to Mr. Im for his valuable contribution to the Company during his term of directorship.

The Board is also pleased to announce that Mr. Wong Chak Keung ("Mr. Wong"), who is at present an executive director of the Company, has been appointed as Co-President of the Company with effect from 1 September 2009.

By the order of the Board

China Trends Holdings Limited

Xiang Xin

Chairman

Hong Kong, 1 September 2009

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai and Mr. Wong Chak Keung and the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. Lu Yuhe and Mr. Kwok Chi Hung.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.