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CHINA TRENDS HOLDINGS LIMITED 中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 8171)

HOLDING ANNOUNCEMENT AND UPDATES ON THE PROGRESS ON RESUMPTION OF TRADING IN THE SHARES OF THE COMPANY

Holding announcement

On 30 June 2009, the Company entered into assets transfer agreement pursuant to which the Company agreed to acquire and the Vendor agreed to sell the Sale Copyrights at a consideration of HK\$25 million. The acquisition constitutes a major transaction on the part of the Company under the GEM Listing Rules and is therefore required to be made conditional upon Shareholders' approval. As at the date of this announcement, the Company is still in the process of responding queries from the Stock Exchange and finalising the content of the announcement in relation to the aforesaid acquisition. The announcement will be published as soon as practicable.

Updates on the progress on resumption of trading in the shares of the Company

Reference is made to the announcement of the Company dated 7 August 2009 in relation to, among other things, the updates on the progress on resumption of trading in the shares of the Company. It was originally expected that the publication of the announcement providing information on the Group's internal control system and the operating and financial positions of the Group would be published on or before 14 August 2009.

Since suspension of the trading in the Shares on 1 April 2009, the Company has been liaising closely with the Stock Exchange with an aim to restore trading in the Shares. The Company has implemented measures to strengthen its internal control to prevent the incident leading to the loss of books and

records of the subsidiaries and is still in the process of liaising with the Stock Exchange on the issues related to resumption of trading of its Shares. Further announcement(s) in relation to major developments since the trade suspension in Shares will be made as and when appropriate.

Trading in the Shares will continue to be suspended until further notice. Accordingly, Shareholders and potential investors of the Company should exercise caution when dealing in the Shares.

Definitions

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings when used herein:

"Board"	the board of Directors
"Company"	China Trends Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on GEM
"Director(s)"	the director(s) of the Company
"Group"	the Company and its subsidiaries
"Independent Third Party"	person(s), or in case of companies, their ultimate beneficial owners(s), who is/are independent of and not connected with the Company and its subsidiaries and its connected persons or in the case of a corporation (the ultimate beneficial owner) its respective associates
"GEM Listing Rules"	the Rules Governing the Listing of Securities on GEM
"Sale Copyrights"	the copyrights of a film library which contains five series (a total of 320 episodes), and 16 education series of an animation (the "Animation") 神探威威貓 (Wiwione - Detective Winkey Cat) and music songs.
"Shareholder(s)"	holder(s) of the Share(s)
"Shareholder(s)" "Share(s)"	holder(s) of the Share(s) the ordinary shares of the Company of HK\$0.01 each in the share capital of the Company
	the ordinary shares of the Company of HK\$0.01 each in the share

By Order of the Board China Trends Holdings Limited Xiang Xin Chairman

Hong Kong, 30 November 2009

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung and Mr. Law Gerald Edwin and the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. Lu Yuhe and Mr. Kwok Chi Hung.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.