

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED**

**百齡國際（控股）有限公司\***

*(incorporated in Bermuda with limited liability)*

(Stock Code: 8017)

**VOLUNTARY FULL REDEMPTION  
OF CONVERTIBLE NOTE**

The Board is pleased to announce that the Convertible Note has been redeemed by the Company in full on 1 December 2009.

References are made to the Company's announcements dated 19 June 2009 and 16 November 2009 (the latter, "Subscription Announcement"). Unless otherwise defined, capitalised terms used in this announcement shall have the same meaning as defined in the Subscription Announcement.

The Board is pleased to announce that subsequent to the completion of the First Tranche Subscription on 1 December 2009, part of the net proceeds from the First Tranche Subscription has been used to redeem the convertible note issued by the Company with a principal amount of HK\$15,000,000 bearing an interest rate of 36% per annum with due date on 12 July 2010 ("Convertible Note") in full on 1 December 2009.

By Order of the Board  
**Long Success International (Holdings) Limited**  
**Wong Kam Leong**  
*Chairman*

Hong Kong, 2 December 2009

*As at the date of this announcement, the board of directors of the Company comprises four executive directors, namely Mr. Wong Kam Leong, Ms. Li Jie Yi, Mr. Yip Wai Ki and Mr. Wu Bing Xiang; and three independent non-executive directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert and Mr. Tse Ching Leung.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:-*

- 1. the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- 2. there are no other matters the omission of which would make any statement in this announcement misleading; and*
- 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

**This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at [www.long-success.com](http://www.long-success.com).**

*\* for identification purpose only*