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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

DELAY IN DESPATCH OF CIRCULAR

The Company has made an application to the Stock Exchange for an extension of time for despatch of the Circular to a date on or before 11 June 2010.

Reference is made to the announcement of the Company dated 26 March 2010 (the “**Announcement**”) in relation to, amongst other things, the acquisition of entire equity interest in the BVI Company (in turn the 60% equity interest in the Joint Venture Company). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

Pursuant to Rule 19.38 of the GEM Listing Rules, the Company is required to despatch a circular (the “**Circular**”) within 21 days after publication of the Announcement, which shall be on or before 16 April 2010.

However, as additional time is required for the preparation of (i) the accountants’ report of the Target Group; (ii) the working capital and the indebtedness statements; and (iii) the PRC legal opinion for the preparation of the Circular, an application has been made to the Stock Exchange by the Company for a waiver from strict compliance with Rule 19.38 of the GEM Listing Rules by extending the despatch date of the Circular to a date not later than 11 June 2010.

By Order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 16 April 2010

As at the date of this announcement, the executive Directors are Mr. Wong Kam Leong, Mr. Hu Dongguang, Miss Li Jie Yi and Mr. Wu Bingxiang; the non-executive Director is Mr. Zhang Chi; and the independent non-executive Directors are Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the “Latest Company Announcements” page of the GEM website for 7 days from the date of its publication.

** For identification purpose only*