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**LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED**

**百齡國際（控股）有限公司\***

*(incorporated in Bermuda with limited liability)*

(Stock Code: 8017)

## **APPOINTMENT OF EXECUTIVE DIRECTOR**

The Board is pleased to announce that Dr. Guo Wanda has been appointed as an executive director of the Company with effect from 1 May 2010.

The board of directors (the “Board”) of Long Success International (Holdings) Limited (the “Company”) is pleased to announce that Dr. Guo Wanda (“Dr. Guo”) has been appointed as an executive director of the Company with effect from 1 May 2010.

Dr. Guo, aged 44, is a vice president of China Development Institute of Shenzhen. He is also the chairman of Shenzhen Association of Management Consultants. Dr. Guo graduated from Nankai University in Tianjin, the People’s Republic of China (“the PRC”) with a Bachelor’s Degree and a Master’s Degree in economics. He also obtained a Doctor of Philosophy in economics from the same university in 1991. Dr. Guo has extensive experience in China macroeconomics, industrial economy, industrial investment and corporate development strategy.

Dr. Guo has been an independent non-executive director of Powerleader Science & Technology Group Limited, which is listed on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited (“the Stock Exchange”), since 2008, and Shenzhen FIYTA Holdings Limited, which is listed on the Shenzhen Stock Exchange, since 2005 respectively.

Dr. Guo has been assessed and approved as a researcher by 廣東省職稱評定委員會 (Title Evaluation Committee of Guangdong Province). He has worked with various government departments, corporations and research institutes, namely, as an assistant to the general manager at 深圳廣順股份有限公司 (Shenzhen Guangshun Co., Ltd.), the chairman and general manager of 湖北沙市廣順公司 (Hubei Shashi Guangshun Company), the director of 深圳市政府信息中心宏觀室 (division of macroeconomic of Shenzhen Municipal Government Information Center), the editor-in-chief of 經濟動態 (Economic Dynamic), a committee member of 深圳市委市政府決策諮詢委員會 (advisory committee of Shenzhen municipal government), a member of 深圳市社科聯主席團 (the presidium of Shenzhen Academy of Social Sciences), an expert of 深圳市軟科學專家委員會 (Shenzhen Soft Science Expert Committee), a general manager of 綜合開發研究所屬腦庫投資管理公司 (Shenzhen ThinkTank Investment & Management Co., Ltd. under China Development Institute of Shenzhen) and a vice president of 深圳市宏觀經濟學會 (Macroeconomic Association of Shenzhen City).

After joining the Board, Dr. Guo will assist the Company in its proposed acquisition of the entire equity interest in Ever Stable Holdings Limited, a BVI company which owns 60% of 東莞九禾生物塑料有限公司 (Dongguan Jiu He Bioplastics Company Limited), a joint venture company in Dongguan, Guangdong Province, the PRC engaging in the development, production and sales of biodegradable resin and its related products, details of which are set out in the announcement of the Company dated 26 March 2010. It is the intention of the Board to propose Dr. Guo to be the chairman of the said joint venture company.

Save as disclosed herein, Dr. Guo did not hold any directorships in any listed public companies in Hong Kong or overseas in the last three years preceding the date of this announcement and he does not hold any other positions with the Company or its subsidiaries as at the date of this announcement.

Dr. Guo has entered into a service contract with the Company for a term of three years commencing on 1 May 2010. His appointment is subject to retirement by rotation and re-election at the annual general meetings of the Company in accordance with the bye-laws of the Company and is subject to termination by inter alia either party giving not less than three months' written notice. Dr. Guo is entitled to annual emoluments of HK\$240,000 and discretionary bonus which was determined by the Board with reference to his duties and responsibilities and the prevailing market conditions.

Dr. Guo does not have any relationships with any directors, senior management, substantial or controlling shareholders of the Company nor does he have any interests in the shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance as at the date of this announcement.

Save as disclosed above, in relation to the appointment of Dr. Guo, the Board is not aware of any information that ought to be disclosed pursuant to the requirements under Rules 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “GEM Listing Rules”), nor is there any other matters that ought to be brought to the attention of the shareholders of the Company.

The Board would like to express its warmest welcome to Dr. Guo in joining the Board.

By order of the Board  
**Long Success International (Holdings) Limited**  
**Wong Kam Leong**  
*Chairman*

Hong Kong, 22 April 2010

*As at the date of this announcement, the Board comprises four executive directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wu Bingxiang and Ms. Li Jie Yi; one non-executive director, namely Mr. Zhang Chi;, and four independent non-executive directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:*

- 1. the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- 2. there are no other matters the omission of which would make any statement in this announcement misleading; and*
- 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

**This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting and on the Company website at [www.long-success.com](http://www.long-success.com).**

*\* for identification purpose only*