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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 8171)

COOPERATIVE FRAMEWORK AGREEMENT EXTENSION OF ENERGY MANAGEMENT CONTRACT BUSINESS TO EDUCATION SECTOR WITH THE EXPECTATION OF BUILDING UP 10,000 MULTIMEDIA EDUCATION PLATFORMS

This announcement is made by China Trends Holdings Limited (the "Company") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the "GEM Listing Rules").

The board (the "Board") of the directors (the "Directors") of the Company announced that on 3 June 2010 (after trading hour), the Company and 博大偉業(北京)教育文化發展有限公司 (transliterated as Grand Business (Beijing) Educational and Cultural Development Company Limited ("Grand Business" and an independent third party) entered into a cooperative framework agreement (the "Cooperative Framework Agreement"). Pursuant to the Cooperative Framework Agreement, the Company or its subsidiaries (collectively the "Group") and Grand Business will establish a cooperation relationship. Grand Business is in the process of establishing its multi-media education platform by involving promotion and publication, operation and investment promotion with suitable working partners forming alliance. The Group will provide energy-saving computers and related solutions to Grand Business to implement its multi-media education platform by mean of energy management contract. The Group will realize its investment returns and profit by sharing relevant percentage of the energy saving efficiency realized by Grand Business in its energy saving measures. It is targeted to build up to 10,000 multimedia education platforms with the alliance partners within three years in the PRC.

With strong support from the PRC government to promote the implementation of the energy management contract project to facilitate the energy-saving service sector in the economy, and the improved living quality triggers the inter-communication across the countries, it is believed that the merge of traditional and online education would become a trend. The Company is expected that the possible cooperation can lead its business of energy management contract further extending to educational sector. The energy-saving digital products and related solutions provided by the Company under energy management contract business model are suitable for massive and intensive multi-media learning centers to fulfill the demand of students, tutors and other people. The Directors consider that the possible cooperation is in the interests of the Company and the Shareholders as a whole.

The Company or its subsidiaries and Grand Business will proceed to the negotiation for a legally-binding formal agreement within six months from the date of the Cooperative Framework Agreement (or on or before such later date to be agreed by the parties thereto). Further announcement in respect of the possible cooperation pursuant to the requirement under the GEM Listing Rules will be made by the Company in the event any formal agreement has been signed.

The Board wishes to emphasize that no binding agreement in relation to the possible cooperation has been entered into as at the date of this announcement. As such, the possible cooperation may or may not proceed. Shareholders and investors are urged to exercise caution when dealing in the securities of the Company.

By Order of the Board

China Trends Holdings Limited

Xiang Xin

Chairman

Hong Kong, 3 June 2010

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung and Mr. Law Gerald Edwin and the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. Lu Yuhe and Mr. Kwok Chi Hung.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.