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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 8171)

NOTICE OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of China Trends Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held at 26/F., No. 9 Des Voeux Road West, Sheung Wan, Hong Kong on Tuesday, 10 August 2010 at 3p.m. for the following purposes:

- 1. To consider and approve the interim results of the Company and its subsidiaries (collectively the "**Group**") for the six months ended 30 June 2010 and approve the draft announcement of the interim results of the Group to be published on the GEM website and the Company's website;
- 2. To consider the payment of an interim dividend, if any;
- 3. To consider the closure of the Register of Members, if necessary; and
- 4. To transact any other business.

By Order of the Board China Trends Holdings Limited Xiang Xin Chairman

Hong Kong, 13 July 2010

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung and Mr. Law Gerald Edwin and the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. Lu Yuhe and Mr. Kwok Chi Hung.

This announcement, for which the Directors collectively and individually accept full responsibilities, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumption that are fair and reasonable.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.