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**LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED**

**百齡國際（控股）有限公司\***

*(incorporated in Bermuda with limited liability)*

(Stock Code: 8017)

## **RESIGNATION OF AN EXECUTIVE DIRECTOR**

The board of directors (the “Board”) of Long Success International (Holdings) Limited (the “Company”) announces that Ms. Li Jie Yi has resigned as an executive director of the Company. The resignation will take effect from 29 October 2010.

### **RESIGNATION OF EXECUTIVE DIRECTOR**

The Board announces that, Ms. Li Jie Yi (“Ms. Li”) has resigned as an executive director of the Company due to other business commitments which require more of her dedication, with effect from 29 October 2010. Ms. Li has confirmed that she has no disagreement with the Board and there are no matters which should be brought to the attention of the shareholders of the Company in relation to her resignation.

The Board would like to take the opportunity to express its gratitude to Ms. Li for her past valuable contributions to the Company.

By order of the Board  
**Long Success International (Holdings) Limited**  
**Yeung Shun Kee**  
*Company Secretary*

Hong Kong, 29 October 2010

*As at the date of this announcement, the board of directors comprises four executive directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wu Bing Xiang and Dr. Guo Wanda; one non-executive director, namely Mr. Zhang Chi; and four independent non-executive directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.*

*This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:-*

- 1. the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive;*
- 2. there are no other matters the omission of which would make any statement in this announcement misleading; and*
- 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

**This announcement will remain on the “Latest Company Announcements” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its posting and on the Company’s website at [www.long-success.com](http://www.long-success.com).**

*\* for identification purpose only*