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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 8171)

RE-DESIGNATION OF DIRECTOR

AND

NON-COMPLIANCE WITH INDEPENDENT NON-EXECUTIVE DIRECTORS' MINIMUM NUMBER AND QUALIFICATION REQUIREMENT

The Board announces that Ms. Lu Yuhe has been re-designated from an independent non-executive Director to an executive Director and resigned as a member of the Audit Committee and the Remuneration Committee of the Company with effect from 1 December 2010.

RE-DESIGNATION OF DIRECTOR

The board (the "Board") of directors (the "Directors") of China Trends Holdings Limited (the "Company") announces that Ms. Lu Yuhe ("Ms. Lu") has been re-designated from an independent non-executive Director to an executive Director and resigned as a member of the Audit Committee and the Remuneration Committee of the Company with effect from 1 December 2010.

Ms. Lu, aged 33, was appointed as an independent non-executive Director and a member of the Audit Committee and the Remuneration Committee of the Company during the period from 10 July 2009 to 30 November 2010. She is a member of Chinese Institute of Certified Public Accountants and holder of a master degree of Business Administration from the University of Hong Kong, a master degree in Economics from the Capital University of Economics and Business and a bachelor degree in Economics from the Central University for Nationalities. Before joining the Company, Ms. Lu has worked for an international accounting firm in China and has substantial experience in auditing and accounting practice.

Ms. Lu is entitled to a remuneration of HK\$420,000 per annum as the financial controller of the Company. Ms. Lu has not entered into any other service contract with the Company. Ms. Lu is not appointed for a specific term and will retire from office by rotation at the forthcoming annual general meeting of the Company, at which time Ms. Lu will be eligible for re-election pursuant to the articles of association of the Company. The director's emolument of Ms. Lu will be determined and approved by the Remuneration Committee of the Company with reference to market terms, performance, qualification and experience of Ms. Lu. Further announcement will be made by the Company as and when appropriate.

Save as disclosed above, Ms. Lu has not held any position with the Company or any of its subsidiaries and has not been a director in any other listed company in the past three years. Ms. Lu is not connected with any directors, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company. As at the date of this announcement, Ms. Lu does not have any interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)

Save as disclosed above, Ms. Lu and the Company are not aware of any matters that need to be brought to the attention of the shareholders of the Company and there is no information relating to Ms. Lu that is required to be disclosed pursuant to Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "GEM Listing Rules").

NON-COMPLIANCE WITH INDEPENDENT NON-EXECUTIVE DIRECTORS' MINIMUM NUMBER AND QUALIFICATION REQUIREMENT

Following the re-designation of director, the Company has only two independent non-executive directors and two audit committee members, the number of which falls below the minimum number required under Rules 5.05(1) and 5.28 of the GEM Listing Rules and the Company fails to meet the requirement set out in Rule 5.05(2) regarding qualification of the independent non-executive director having appropriate professional qualification or accounting or related financial management expertise. The Company is identifying suitable candidate(s) to fill the vacancy of an independent non-executive director and a member of the Audit Committee of the Company with a view to fulfill the requirement under Rules 5.05 and 5.28 of the GEM Listing Rules as soon as practicable. In order to meet the GEM Listing Rules requirements, the Board will act in accordance with Rule 5.06 to appoint the right person(s) to fill the casual vacancies so created. Further announcement will be made by the Company upon fulfillment of those requirements under Rules 5.05 and 5.28 of the GEM Listing Rules.

By Order of the Board China Trends Holdings Limited Xiang Xin Chairman

Hong Kong, 1 December 2010

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung, Mr. Law Gerald Edwin and Ms. Lu Yuhe and the independent non-executive Directors are Mr. Zhang Zhan Liang and Mr. Kwok Chi Hung.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.