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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

ELECTION OF MEANS OF RECEIPT OF CORPORATE COMMUNICATION

In support of environmental protection and as permitted under the Articles and in accordance with Rules 16.04A of the GEM Listing Rules, the Board announces that the Company is making arrangements to ascertain the preferences of the Shareholders with respect to the means of receipt of the Company's future Corporate Communication.

INTRODUCTION

For the purposes of environmental protection and costs saving, the Company is making arrangements described below to ascertain the preferences of the Shareholders with respect to the means of receipt by way of printed form or by electronic means of the Company's future Corporate Communication.

The Company recommends the Shareholders to select the Website Version (as defined below). Even if the Shareholders have chosen the Website Version, they have the right at any time by reasonable prior notice in writing sent to the Company's Hong Kong Branch Share Registrar or by email to chinatrends@unionregistrars.com.hk to change their choice of means of receipt of the Corporate Communication.

PROPOSED ARRANGEMENTS

Pursuant to Rule 16.04A of the GEM Listing Rules and the Articles, the following arrangements will be made by the Company:

1. The Company will send a letter (the "**First Letter**") together with a prepaid reply form (the "**Reply Form**"), in both English and Chinese to the Shareholders to enable them to elect any one of the following options for receipt of Corporate Communication:
 - (i) to read future Corporate Communication published on the Company's website at <http://www.8171.com.hk> (the "**Website Version**") in place of receiving printed copies, and receive the Company's printed notification letter of the publication of the Corporate Communication on its website; or

- (ii) to receive printed copies (in both English and Chinese) of all future Corporate Communication.

If you would like to receive a printed copy of the Company's Corporate Communication, please complete and sign the Reply Form and return to us by post using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong) or by hand delivery to the Company c/o the Hong Kong Branch Share Registrar, Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong.

If the Company does not receive the completed Reply Form or receive an objection from a Shareholder by 12 January 2011 and until such Shareholder informs the Company's Hong Kong Branch Share Registrar by reasonable prior notice in writing or sending a notice by email to chinatrends@unionregistrars.com.hk, such Shareholder will be deemed to have consented to receiving the Website Version of the Corporate Communication and only a printed notification letter of the publication of the Corporate Communication on the Company's website will be sent to such Shareholder in the future.

2. With respect to Shareholders who choose to receive the Corporate Communication in printed form, the Company will send the printed copies of the Corporate Communication to them unless and until they inform the Company's Hong Kong Branch Share Registrar by reasonable prior notice in writing or sending a notice by email to chinatrends@unionregistrars.com.hk that they wish to receive the Corporate Communication by electronic means through the Company's website.
3. When each printed Corporate Communication is sent out in accordance with the arrangements described in point 2 above, a letter (the "**Second Letter**") together with a pre-paid change request form (the "**Change Request Form**"), both in English and Chinese versions, will be attached to or printed in the relevant Corporate Communication specifying that Shareholders may change their choice of means of receipt of the Corporate Communication by completing the Change Request Form and returning it to the Company's Hong Kong Branch Share Registrar.
4. All Corporate Communication in both English and Chinese, and in accessible format, will be available on the Company's website at <http://www.8171.com.hk>. Electronic copies of all such Corporate Communication in English and Chinese will be filed with the Stock Exchange on the same day they are despatched to the Shareholders, or on such other day as required by the Stock Exchange or pursuant to the GEM Listing Rules.
5. The Company can be contacted via the Hong Kong Branch Share Registrar at Tel: (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays, to enable the Shareholders to make enquiry of the Company's proposed arrangements as set out above.
6. The First Letter and the Second Letter will mention that both languages of each Corporate Communication will be available on the Company's website and that the dial-up enquiry service has been provided therein.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Articles”	the articles of association of the Company
“Board”	the board of directors of the Company
“Company”	China Trends Holdings Limited, a company incorporated in the Cayman Islands with limited liability, and the securities of which are listed on the Growth Enterprise Market of the Stock Exchange
“Corporate Communication”	any document issued or to be issued by the Company for the information or action of holders of any of the Company’s securities as defined in Rule 1.01 of the GEM Listing Rules, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form
“Director(s)”	the directors of the Company
“Hong Kong”	The Hong Kong Special Administrative Region of the People’s Republic of China
“GEM Listing Rules”	The Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange
“Hong Kong Branch Share Registrar”	Union Registrars Limited at 18th Floor, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong
“Shares”	the share(s) of HK\$0.01 each in the capital of the Company
“Shareholder(s)”	the holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman

Hong Kong, 14 December 2010

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Yang Gaocai, Mr. Wong Chak Keung, Mr. Law Gerald Edwin and Ms. Lu Yuhe and the independent non-executive Directors are Mr. Zhang Zhan Liang and Mr. Kwok Chi Hung.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.