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# UNLIMITED CREATIVITY HOLDINGS LIMITED

## 無限創意控股有限公司

*(Continued in Bermuda with limited liability)*  
(Stock Code : 8079)

### PROFIT WARNING

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the loss of the Group for the three months ended 31 December 2010 would be much larger as compared with the loss recorded for the corresponding period in 2009.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Unlimited Creativity Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the unaudited consolidated results of the Group, it is expected that the loss of the Group for the three months ended 31 December 2010 would be much larger as compared with the loss recorded for the corresponding period in 2009. Such estimated loss was mainly attributable to (i) non-recurring loss on disposal of subsidiaries which were principally operating the Group’s beauty salon business and (ii) fluctuation on fair value changes on financial assets at fair value through profit or loss.

As the Company is still in the process of finalising the results for the nine months ended 31 December 2010, this announcement is only a preliminary estimate performed by the management of the Company based on currently available information and is not based on any figures or information audited or reviewed by the Company’s auditors. The unaudited third quarter results announcement of the Group for the nine months ended 31 December 2010 is expected to be released by 11 February 2011.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Unlimited Creativity Holdings Limited**  
**Shiu Yeuk Yuen**  
*Chairman*

Hong Kong, 27 January 2011

*As at the date of this announcement, the Board comprises Mr. Shiu Yeuk Yuen and Mr. Leung Ge On Andy as executive Directors; Mr. Hung Anckes Yau Keung, Dr. Siu Yim Kwan, Sidney and Mr. Tsui Pui Hung, Walter as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on on the Company’s website at [www.ulcreativity.com](http://www.ulcreativity.com) and at the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting.*