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(incorporated in Bermuda with limited liability)
(Stock Code: 8017)

SUPPLEMENTARY ANNOUNCEMENT CHANGE OF AUDITORS

Reference is made to the announcement of Long Success International (Holdings) Limited dated 17 March 2011 (the "Announcement"). Terms used herein shall have the same meanings as those defined in the Announcement unless the context otherwise requires.

The Board was informed by AGCA that the factors taken into account in reaching their decision to resign as auditors of the Group, included but not limited to their available internal resources.

By order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 18 March 2011

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wu Bingxiang and Dr Guo Wanda; one non-executive Director, namely, Mr. Zhang Chi; and four independent non-executive Directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.

^{*} for identification purpose only