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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

RESIGNATION OF NON-EXECUTIVE DIRECTOR

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The board of directors (the “**Board**”) of Long Success International (Holdings) Limited (the “**Company**”) announces that Mr. Zhang Chi (“Mr. Zhang”) has resigned as a non-executive director of the Company due to other business commitments which require more of his dedication with effect from 29 April 2011.

Mr. Zhang has confirmed that he has no disagreement with the Board and there are no matters which should be brought to the attention of the shareholders of the Company in relation to his resignation.

The Board would like to take this opportunity to express its gratitude to Mr. Zhang for his past valuable contributions to the Company.

By order of the Board
Long Success International (Holdings) Limited
Yeung Shun Kee
Company Secretary

Hong Kong, 29 April 2011

* *for identification purpose only*

As at the date of this announcement, the board of directors comprises four executive directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wu Bingxiang and Dr. Guo Wanda and four independent non-executive directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.

This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.long-success.com.