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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Long Success International (Holdings) Limited (the “**Company**”) announces that a meeting of the Board of the Company will be held on Tuesday, 28 June 2011 for the purpose of, inter alia, approving the announcement of the final results of the Company and its subsidiaries for the year ended 31 March 2011 for publication and considering the recommendation on the payment of final dividend, if any.

By order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 2 June 2011

As at the date of this announcement, the board of directors comprises four executive directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wu Bing Xiang and Dr. Guo Wanda; and four independent non-executive directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.

This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.long-success.com.

* *for identification purpose only*