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Gayety Holdings Limited

喜尚控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 8179)

NOTIFICATION OF BOARD MEETING

The board (the “**Board**”) of directors (the “**Director(s)**”) of Gayety Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Thursday, 11 August 2011 for the following purpose:

1. To consider and approve the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2011;
2. To approve the draft unaudited interim results announcement of the Company and its subsidiaries for the six months ended 30 June 2011 (the “**Interim Results**”) and to approve the announcement of the Interim Results to be published on both websites of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“**GEM**”) and the Company;
3. To consider and approve the declaration of an interim dividend, if any;
4. To consider and approve the closure of the register of members of the Company, if necessary; and
5. To transact any other business.

By Order of the Board
Gayety Holdings Limited
Wong Kwan Mo

Chairman and executive Director

Hong Kong, 1 August 2011

As at the date of this announcement, the Board comprises Mr. Wong Kwan Mo and Ms. Lau Lan Ying as executive Directors, and Mr. Yu Ka Ho, Mr. Li Fu Yeung and Ms. Chiu Man Yee as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the website of the Company at <http://www.gayety.com.hk>.