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(incorporated in Bermuda with limited liability)
(Stock Code: 8017)

## CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement (the "Announcement") of Long Success International (Holdings) Limited (the "Company") dated 14 December 2011 in relation to the appointment of Mr. Wu Shao Hong ("Mr. Wu") as executive director and vice-chairman of the Company with effect from 15 December 2011. Unless the context otherwise requires, terms in this announcement shall have the same meanings as those defined in the Announcement.

In the third paragraph on page 1 of the Announcement, it was stated that "...From 2002 to 2005, he was a director of a Hong Kong investment company, namely, Sheenford Holdings Limited (順豐集團有限公司)..." The Board of Directors of the Company would like to clarify that the said company's English name shall be "Super Harvest Holdings Limited" and not "Sheenford Holdings Limited". Further, due to miscommunication and an inadvertent administrative oversight of the relevant junior staff of Mr. Wu stationed in the PRC in preparing Mr. Wu's biography, Mr. Wu was neither the director of Super Harvest Holdings Limited nor Sheenford Holdings Limited. The said sentence in the Announcement should therefore be deleted.

The Company wishes to apologise for any inconvenience caused to the shareholders of the Company and the public investors. The Company will reinforce the reviewing process in preparing information of the Company which are required to be disclosed in the future.

Save as disclosed above, in relation to the appointment of Mr. Wu, the Board is not aware of any information that ought to be disclosed pursuant to the requirements under Rules 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM Listing Rules"), nor are there any other matters that ought to be brought to the attention of the shareholders of the Company.

## By order of the Board LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED Wong Kam Leong Chairman

As at the date hereof, the five executive Directors are Mr. Wong Kam Leong, Mr. Wu Shaohong, Mr. Hu Dongguang, Mr. Wu Bingxiang and Dr. Guo Wanda; and four independent non-executive Directors are Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material aspects and not misleading or deceptive; (ii) there are no other matters the omission of which would make any statement in this announcement misleading or deceptive; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcements" page of the GEM website for 7 days from the date of its publication.

\* For identification purpose only

Hong Kong, 9 January 2012