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New Universe International Group Limited

新宇國際實業（集團）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8068)

PROFIT ALERT FOR THE YEAR ENDED 31 DECEMBER 2011

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant increase in the net profit attributable to the shareholders of the Company for the year ended 31 December 2011 as compared to the year in 2010. This profit alert announcement is based on the preliminary review on the management accounts of the Group, which have not been audited nor reviewed by the Company's auditor.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by New Universe International Group Limited (the "Company") and together with its subsidiaries (the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of the Stock Exchange of Hong Kong Limited (the "GEM Listing Rules").

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant increase in the net profit attributable to the shareholders of the Company for the year ended 31 December 2011 as compared to the year in 2010. The increase in net profit for the year ended 31 December 2011 is mainly attributable to the increase in the Group's overall turnover and the growth of the Group's environmental business during the year.

The Company is still in the process of finalizing the Group's final results for the year ended 31 December 2011. The information contained in this announcement is based on the Company's preliminary review of the management accounts of the Group, which have not been audited nor reviewed by the Company's auditor. Further details of the Group's performance will be disclosed as and when the final results of the Group for the year ended 31 December 2011 are announced after being confirmed by the Company's auditor and approved by the Board.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
New Universe International Group Limited
XI Yu
Chairman and Executive Director

Hong Kong, 7 February 2012

As at the date of this announcement, the Board comprises four executive directors: Mr. XI Yu (Chairman), Mr. CHAN Chun Hing (Chief Executive Officer), Ms. CHEUNG Siu Ling and Mr. HON Wa Fai; two non-executive directors: Mr. SONG Yuqing (Vice Chairman) and Mr. SUEN Ki; and four independent non-executive directors: Dr. CHAN Yan Cheong, Mr. YUEN Kim Hung, Michael, Mr. HO Yau Hong, Alfred and Mr. LEE Kwan Hung.

This announcement, for which the directors of the Company (“Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing The Listing of Securities on the Growth Enterprises Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the day of its posting and on the Company’s website at www.nuigl.com.