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(incorporated in Bermuda with limited liability)
(Stock Code: 8017)

LIST OF DIRECTORS AND THEIR ROLE AND FUNCTION

The members of the board (the "Board") of the directors (the "Directors") of Long Success International (Holdings) Limited (the "Company") are set out below:

EXECUTIVE DIRECTORS

Mr. Wong Kam Leong (Chairman)

Mr. Wu Shaohong (Vice Chairman)

Mr. Hu Dongguang (Chief Executive Officer)

Mr. Wu Bingxiang

Dr. Guo Wanda

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Ng Kwok Chu Winfield

Mr. Ng Chau Tung Robert

Mr. Tse Ching Leung

Mr. Wang Qingyi

The Board has set up three committees and their memberships are set out below:

AUDIT COMMITTEE

Mr. Ng Kwok Chu Winfield (Chairman)

Mr. Ng Chau Tung Robert

Mr. Tse Ching Leung

REMUNERATION COMMITTEE

Mr. Ng Kwok Chu Winfield (Chairman)

Mr. Ng Chau Tung Robert

Mr. Tse Ching Leung

^{*} For identification purpose only

NOMINATION COMMITTEE

Mr. Ng Kwok Chu Winfield (Chairman)

Mr. Ng Chau Tung Robert

Mr. Tse Ching Leung

By the order of the Board

Long Success International (Holdings) Limited

Chairman

Wong Kam Leong

Hong Kong, 15 March 2012

As at the date of this announcement, the Board comprises Mr. Wong Kam Leong, Mr. Wu Shaohong, Mr. Hu Dongguang, Mr. Wu Bingxiang and Dr. Guo Wanda as executive Directors, Mr. Ng Kwok Chu Winfield, Mr. Ng Chau Tong Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least seven days from the date of its posting and on the website of the Company at www.long-success.com.hk.