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**BRILLIANCE WORLDWIDE HOLDINGS LIMITED**

**金滿堂控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

(Stock code: 8312)

## **PROFIT WARNING**

This announcement is made by Brilliance Worldwide Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) in accordance with Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The Board wishes to inform the shareholders of the Company and potential investors that it expects the unaudited consolidated results of the Group for the three months ended 31 March 2012 to show a consolidated loss.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by the Company in accordance with Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of the Stock Exchange.

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that based on the information currently available, it expects the unaudited consolidated results of the Group for the three months ended 31 March 2012 to show a consolidated loss.

The Board believes that the expected consolidated loss of the Group for the three months ended 31 March 2012 was primarily attributable to lower demands from some of the Group’s major customers thus which resulting in lower sales of the Group’s products, and the decline in the Group’s gross profit margins principally as a result of unfavorable pricing changes and increased in operating costs.

*\* For identification purpose only*

The Company is still in the process of finalising the unaudited consolidated results of the Group for the three months ended 31 March 2012. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the latest unaudited management accounts of the Group currently available and is subject to possible adjustments following further internal review and is not based on any figures or information which has been audited or reviewed by the Company's auditors. The unaudited finalized first quarterly results of the Group and other related details will be disclosed in the 2012 first quarterly report to be published by the Company.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Brilliance Worldwide Holdings Limited**  
**Ko Chun Hay, Kelvin**  
*Chairman*

Hong Kong, 27 April 2012

*As at the date of this announcement, the Board comprises of four executive directors are Mr. Ko Yuk Tong, Mr. Ko Chun Hay Kelvin, Ms. Liu Lai Kuen and Mr. Ko Kam Lun and three independent non-executive directors are Mr. Li Kar Fai Peter, Mr. Li Xiao Dong and Mr. Zhang Qing.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement in this announcement misleading.*

*This announcement will remain on the "Latest Company Announcements" page of the GEM website ([www.hkgem.com](http://www.hkgem.com)) for at least 7 days from its date of posting and the Company's website at [www.brillianceww.com](http://www.brillianceww.com).*