

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



China Post E-Commerce (Holdings) Limited**

中郵電貿（控股）有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8041)

Website: <http://www.cpech.com>

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 17.10 of the Rule Governing The Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

The board of Directors (the “**Board**”) of China Post E-Commerce (Holdings) Limited (the “**Company**”) is pleased to inform the shareholders of the Company and potential investors that it is expected that the results of the Company and its subsidiaries (collectively the “**Group**”) for the first quarter ended 31 March 2012 will record a profit as compared to a loss with the corresponding period in 2011. Based on the information currently available, the Board believes that such profit would be mainly attributable to the absence of impairment loss and revenue from the Group’s manufacturing and trading of high-end swimwear and related garment products segment and trading and retail of apparel and related accessories segment.

As the Company is still in the process of finalizing the results for the first quarter ended 31 March 2012, the information contained in this announcement is only based on the preliminary assessment by the Company’s management according to the management accounts of the Group. Shareholders of the Company and potential investors should read the Group’s results announcement for the first quarter ended 31 March 2012 carefully, which is expected to be published on 14 May 2012.

* *For identification purpose only*

** *The name of the Company has been changed to “Luxey International (Holdings) Limited 薈萃國際（控股）有限公司” upon registration of the same with the Registrar of Companies in the Cayman Islands and with the Companies Registry in Hong Kong*

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board of
China Post E-Commerce (Holdings) Limited
Lau Chi Yuen, Joseph
Chairman

Hong Kong, 7 May 2012

As at the date of this announcement, the Board comprises two (2) Executive Directors, namely, Mr. Lau Chi Yuen, Joseph (Chairman) and Mr. Chung Man Wai, and three (3) Independent Non-executive Directors, namely Dr. Lee Chung Mong, John, Mr. Tam Wing Kin and Mr. Fung Chan Man, Alex.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcements” page for 7 days from the date of its posting and on the website of the Company.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.