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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際(控股)有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Long Success International (Holdings) Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at 26/F., EIB Centre, 40-44 Bonham Strand, Sheung Wan, Hong Kong on 14 August 2012 (Tuesday) at 11:00 a.m. for the following purposes:

- (1) To consider and approve the unaudited interim results of the Company and its subsidiaries for the three months ended 30 June 2012 and the corresponding results announcement to be published on the GEM website;
- (2) To consider the payment of dividend, if any;
- (3) To consider the closure of the Register of Members, if necessary;
- (4) To transact any other business.

By Order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 25 July 2012

As at the date of this announcement, the Board comprises five executive Directors, namely Mr. Wong Kam Leong, Mr. Wu Shaohong, Mr. Hu Dongguang, Mr. Wu Bingxiang and Dr Guo Wanda; and four independent non-executive Directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert, Mr. Tse Ching Leung and Mr. Wang Qingyi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (“GEM”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain at www.hkgem.com on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.

** for identification purpose only*