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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8017)

**APPOINTMENT OF EXECUTIVE DIRECTORS,
INDEPENDENT NON-EXECUTIVE DIRECTORS,
RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTORS
AND
CHANGE OF CHAIRMEN AND MEMBERS OF REMUNERATION,
NOMINATION AND AUDIT COMMITTEES**

The Board announces that (i) Mr. Wong Chung Yan Sammy and Mr. U Keng Tin have been appointed as executive directors of the Company; (ii) Mr. Cheung Tak Ming Paul and Mr. Ku Ling Yu John have been appointed as independent non-executive directors and the members of remuneration, nomination and audit committees of the Company; (iii) Mr. Ng Kwok Chu, Winfield has resigned as an independent non-executive director and the chairmen of remuneration, nomination and audit committees of the Company; (iv) Mr. Ng Chau Tung, Robert has resigned as an independent non-executive director and the members of remuneration, nomination and audit committees of the Company; and (v) Mr. Tse Ching Leung has been appointed as the chairmen of remuneration, nomination and audit committees of the Company. The above changes will take effect from 6 October 2012.

APPOINTMENT OF EXECUTIVE DIRECTORS

The board of directors (the “Board”) of Long Success International (Holdings) Limited (the “Company”) is pleased to announce that Mr. Wong Chung Yan Sammy (“Mr. Wong”) and Mr. U Keng Tin (“Mr. U”) have been appointed as executive directors of the Company with effect from 6 October 2012.

Mr. Wong, aged 48, graduated from the Chinese University of Hong Kong with bachelor’s degree in Social Science. He has over 24 years of financial planning & modeling, investment analysis & execution and project & liquidity management experience in banking and commercial industry. With reference to the Company’s circular dated 4 September 2012, Mr. Wong is currently a vice president of FT Management Services Limited, which is a fellow subsidiary of the Company’s Placing Agent.

* *For identification purpose only*

Mr. U, aged 62, holds the bachelor's degree in Economics from York University, Canada and master's degree of Liberal Arts in International Economics from the University of San Francisco, USA. He has over 30 years of experience in the securities industry and was a committee member of the Hong Kong Stockbrokers Association Limited, member of the Hong Kong Institute of Investment Analysts Limited and member of the Technical Analysts Society (HK) Limited. Mr. U is currently a director of an estate management company, Full Fill Services Co., Limited. With reference to the Company's circular dated 4 September 2012, Mr. U is an associate director of a financial services company, CGI Management Limited, which has common ultimate shareholder with the Company's Placing Agent.

Save as disclosed above, Mr. Wong and Mr. U did not hold any directorship in any listed public company in Hong Kong or overseas in the last three years preceding the date of this announcement and they do not hold any other positions with the Company or its subsidiaries as at the date of this announcement.

Each of Mr. Wong and Mr. U has entered into a service contract with the Company for a term of three years commencing on 6 October 2012. Their appointments are subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the bye-laws of the Company and subject to termination by inter alia either party giving not less than three months' written notice. They are each entitled to monthly salary of HK\$20,000 and discretionary bonus, which were determined by the Board with reference to their duties and responsibilities and the prevailing market conditions.

Each of Mr. Wong and Mr. U does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company nor does he have any interest in the shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO") as at the date of this announcement.

Save as disclosed above, in relation to the appointments of Mr. Wong and Mr. U, the Board is not aware of any information that ought to be disclosed pursuant to the requirements under Rules 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "GEM Listing Rules"), nor is there any other matters that ought to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Wong and Mr. U in joining the Board.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The Board is pleased to announce that Mr. Cheung Tak Ming Paul ("Mr. Cheung") and Mr. Ku Ling Yu John ("Mr. Ku") have been appointed as independent non-executive directors and the members of remuneration, nomination and audit committees of the Company with effect from 6 October 2012.

Mr. Cheung, aged 51, is currently an audit and tax consultant of a Certified Public Accountant Firm. He is also a member of the Hong Kong Institute of Certified Public Accountants, the Association of Chartered Certified Accountants and the Taxation Institute of Hong Kong. He has over 25 years of experience in the accounting field.

Mr. Ku, aged 64, is qualified as a solicitor in Hong Kong, England and Wales and Victoria, Australia, as well as a notary public in Hong Kong. He has over 48 years of experience in the legal field. Mr. Ku is currently a solicitor and proprietor of John Ku & Co., Solicitors and Notaries. He was an independent non-executive director of ZMAY Holdings Limited (formerly known as New Chinese Medicine Holdings Limited), a company listed in Hong Kong, from 20 July 2005 to 20 November 2009.

Save as disclosed above, Mr. Cheung and Mr. Ku did not hold any directorship in any listed public company in Hong Kong or overseas in the last three years preceding the date of this announcement and they do not hold any other positions with the Company or its subsidiaries as at the date of this announcement.

Each of Mr. Cheung and Mr. Ku has entered into a letter of appointment with the Company for a term of three years commencing on 6 October 2012. Their appointments are subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the bye-laws of the Company and are subject to termination by inter alia either party giving not less than three months' written notice. They are each entitled to annual emoluments of HK\$80,000 without discretionary bonus, which were determined by the Board with reference to their duties and responsibilities and the prevailing market conditions.

Each of Mr. Cheung and Mr. Ku does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company nor does he have any interest in the shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the SFO as at the date of this announcement.

Mr. Cheung and Mr. Ku have confirmed that they meet the independence criteria set out in Rule 5.09 of the GEM Listing Rules. Save as disclosed above, in relation to the appointment of Mr. Cheung and Mr. Ku, the Board is not aware of any information that ought to be disclosed pursuant to the requirements under Rules 17.50(2)(h) to (v) of the GEM Listing Rules, nor is there any other matters that ought to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Cheung and Mr. Ku in joining the Board.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The Board announces that Mr. Ng Kwok Chu, Winfield ("Mr. Winfield Ng") has resigned as an independent non-executive director and the chairman of remuneration, nomination and audit committees of the Company due to his other personal commitments with effect from 6 October 2012.

The Board also announces that Mr. Ng Chau Tung, Robert (“Mr. Robert Ng”) has resigned as an independent non-executive director and the members of remuneration, nomination and audit committees of the Company due to his other personal commitments with effect from 6 October 2012.

Mr. Winfield Ng and Mr. Robert Ng have confirmed that they have no disagreement with the Board and there are no matters which should be brought to the attention of the shareholders of the Company in relation to their resignations.

The Board would like to take the opportunity to express its sincerest gratitude to Mr. Winfield Ng and Mr. Robert Ng for their past valuable contributions to the Company.

APPOINTMENT OF CHAIRMEN OF REMUNERATION, NOMINATION AND AUDIT COMMITTEES

Mr. Tse Ching Leung (“Mr. Tse”), an existing independent non-executive director of the Company, has been appointed by the Board as the chairmen of remuneration, nomination and audit committees of the Company with effect from 6 October 2012.

The Board would like to take the opportunity to express its sincerest gratitude to Mr. Tse for his continuous contributions to the Company.

By Order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 5 October 2012

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang and Mr. Wu Bingxiang; and three independent non-executive Directors, namely Mr. Ng Kwok Chu, Winfield, Mr. Ng Chau Tung, Robert and Mr. Tse Ching Leung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.