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**LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED**

**百齡國際（控股）有限公司\***

*(Incorporated in Bermuda with limited liability)*

*(Stock Code: 8017)*

**RESIGNATION OF EXECUTIVE DIRECTOR**

The board (the “Board”) of directors (the “Directors”) of Long Success International (Holdings) Limited (the “Company”) announces that Mr. Wu Bingxiang (“Mr. Wu”) has tendered his resignation as an executive director of the Company with effect from 29 October 2012, due to his other personal commitments.

Mr. Wu has confirmed that he has no disagreement with the Board and there is no matter in respect of his resignation that ought to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to thank Mr. Wu for his valuable contribution to the Company during his tenure of office.

By Order of the Board  
**Long Success International (Holdings) Limited**  
**Hu Dongguang**  
*Executive Director and Chief Executive Officer*

Hong Kong, 29 October 2012

*As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wong Chung Yan Sammy and Mr. U Keng Tin; and three independent non-executive Directors, namely Mr. Tse Ching Leung, Mr. Cheung Tak Ming Paul and Mr. Ku Ling Yu John.*

\* For identification purpose only

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (“GEM”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at [www.hkgem.com](http://www.hkgem.com) on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at [www.long-success.com](http://www.long-success.com).*