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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

**CHANGE OF HEAD OFFICE AND
PRINCIPAL PLACE OF BUSINESS IN HONG KONG**

The board of directors (the “Board”) of Long Success International (Holdings) Limited (the “Company”) announces that the Company’s head office and principal place of business in Hong Kong will be changed to 17/F, Winner Commercial Building, 401-403 Lockhart Road, Wanchai, Hong Kong with effect from 31 October 2012. The telephone and fax numbers of the Company remain unchanged.

By Order of the Board
Long Success International (Holdings) Limited
Wong Kam Leong
Chairman

Hong Kong, 30 October 2012

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wong Chung Yan Sammy and Mr. U Keng Tin; and three independent non-executive Directors, namely Mr. Tse Ching Leung, Mr. Cheung Tak Ming Paul and Mr. Ku Ling Yu John.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of posting and on the Company website at www.long-success.com.

* for identification purpose only