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(incorporated in Bermuda with limited liability)
(Stock Code: 8017)

CLARIFICATION ANNOUNCEMENT

Reference is made to the Chinese version of the profit warning announcement of Long Success International (Holdings) Limited (the "Company") published on 9 November 2012 (the "Announcement").

The board of directors (the "Directors") of the Company (the "Board") wishes to clarify that due to an inadvertent clerical error, Mr. Wu Shaohong, Mr. Wu Bingxiang and Dr. Guo Wanda were wrongly included under the list of executive Directors and Mr. Ng Kwok Chu Winfield, Mr. Ng Chau Tung Robert and Mr. Wang Qingyi were wrongly included under the list of independent non-executive Directors in the Chinese version of the Announcement. Instead of the above, Mr. Wong Chung Yan Sammy and Mr. U Keng Tin should be included under the list of executive Directors and Mr. Cheung Tak Ming Paul and Mr. Fok Po Tin should be included under the list of independent non-executive Directors.

For the avoidance of doubt, as of the date of the Announcement, the executive Directors of the Company are Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wong Chung Yan Sammy and Mr. U Keng Tin; and the independent non-executive Directors of the Company are Mr. Tse Ching Leung, Mr. Cheung Tak Ming Paul, and Mr. Fok Po Tin.

Save for the above amendments, all other information contained in the Announcement remains unchanged.

By Order of the Board

Long Success International (Holdings) Limited

Wong Kam Leong

Chairman

Hong Kong, 12 November 2012

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Wong Chung Yan Sammy and Mr. U Keng Tin; and three independent non-executive Directors, namely Mr. Tse Ching Leung, Mr. Cheung Tak Ming Paul, Mr. Fok Po Tin.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and brief, the information contained in this announcement is accurate and complete in all material aspects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website for 7 days from the date of its publication.

^{*} For identification purpose only