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APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTORS, CHAIRMAN AND MEMBERS OF AUDIT COMMITTEE, NOMINATION COMMITTEE AND REMUNERATION COMMITTEE AND RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND MEMBER OF AUDIT COMMITTEE, NOMINATION COMMITTEE AND REMUNERATION COMMITTEE

The Board announces that (i) Mr. Ho Lok Cheong has been appointed as an independent non-executive director and the chairman of nomination committee and remuneration committee and a member of audit committee of the Company; (ii) Mr. Tam Yuk Sang, Sammy has been appointed as an independent non-executive director and the chairman of audit committee and a member of nomination committee and remuneration committee of the Company; and (iii) Mr. Cheung Tak Ming, Paul has resigned as an independent non-executive director and a member of audit committee, nomination committee and remuneration committee of the Company. The above changes are effective from 18 January 2013.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The board (the "Board") of directors (the "Directors") of Long Success International (Holdings) Limited (the "Company") is pleased to announce the appointment of Mr. Ho Lok Cheong ("Mr. Ho") as an independent non-executive Director and the chairman of nomination committee and remuneration committee and a member of audit committee of the Company and Mr. Tam Yuk Sang, Sammy ("Mr. Tam") as an independent non-executive Director of the Company and the chairman of audit committee and member of nomination committee and remuneration committee, both with effect from 18 January 2013.

Mr. Ho, aged 50, is a partner of Messrs. Andrew Law & Franki Ho, Solicitors, with particular focusing on corporate commercial, listing, merger & acquisition and commercial litigation works. He graduated from the Chinese University of Hong Kong, major in physics and computer science in 1985. Mr. Ho obtained his law degree from Manchester Metropolitan University of the United Kingdom and finished his Postgraduate Certificate in Law in the University of Hong Kong in 1996. He was then admitted as a solicitor of the High Court of the Hong Kong Special Administrative Region and as a solicitor of England and Wales.

Mr. Ho is an independent non-executive director of Kith Holdings Limited, a company whose shares are listed on the Stock Exchange. He had once been an independent non-executive director of Ngai Lik Industrial Holdings Limited, a company whose shares are listed on the Stock Exchange up to 18 February 2010.

Save as disclosed above, Mr. Ho did not hold any directorship in any listed public companies in Hong Kong or overseas in the last three years preceding the date of this announcement and he does not hold any other position with the Company or its subsidiaries as at the date of this announcement.

Mr. Ho has entered into a letter of appointment with the Company for a fixed term of three years commencing on 18 January 2013. His appointment is subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the bye-laws of the Company and is subject to termination by inter alia either party giving not less than three months' written notice. He is entitled to an annual emolument of HK\$200,000 without discretionary bonus, which was determined by the Board with reference to his duties and responsibilities and the prevailing market conditions.

Mr. Tam, aged 49, graduated from the Hong Kong Polytechnic University and is a fellow member of the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants. He is currently the president of Essentack Limited, a corporate strategy and management advisory company. He is an independent non-executive director of each of KEE Holdings Company Limited, Renheng Enterprise Holdings Limited and Kith Holdings Limited, all companies whose shares are listed on the Stock Exchange. Mr. Tam had once been an independent non-executive director of Ngai Lik Industrial Holdings Limited, a company whose shares are listed on the Stock Exchange, up to 18 February 2010.

Save as disclosed above, Mr. Tam did not hold any directorship in any listed public companies in Hong Kong or overseas in the last three years preceding the date of this announcement and he does not hold any other position with the Company or its subsidiaries as at the date of this announcement.

Mr. Tam has entered into a letter of appointment with the Company for a fixed term of three years commencing on 18 January 2013. His appointment is subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the bye-laws of the Company and is subject to termination by inter alia either party

giving not less than three months' written notice. He is entitled to annual emolument of HK\$180,000 without discretionary bonus, which was determined by the Board with reference to his duties and responsibilities and the prevailing market conditions.

Mr. Ho and Mr. Tam do not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company nor do they have any interests in the securities of the Company within the meaning of Part XV of the SFO as at the date of this announcement

Save as disclosed above, Mr. Ho, Mr. Tam and the Board are not aware of any information that ought to be disclosed pursuant to the requirements under Rules 17.50(2) (h) to (v) of the GEM Listing Rules, nor is there any other matters that ought to be brought to the attention of the shareholders of the Company.

The Board would like express its warmest welcome to Mr. Ho and Mr. Tam for joining the Board.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board announces that Mr. Cheung Tak Ming, Paul ("Mr. Cheung") has resigned as an independent non-executive director and a member of audit committee, nomination committee and remuneration committee of the Company with effect from 18 January 2013, due to his other personal commitments.

Mr. Cheung has confirmed that he has no disagreement with the Board and there is no matter in respect of his resignation that ought to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to thank Mr. Cheung for his valuable contribution to the Company during his tenure of office.

By Order of the Board

Long Success International (Holdings) Limited

Wong Kam Leong

Chairman

Hong Kong, 18 January 2013

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Siu Chi Keung and Mr. Lu Shiyou; and three independent non-executive Directors, namely Mr. Fok Po Tin, Mr. Ho Lok Cheong and Mr. Tam Yuk Sang, Sammy.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.

^{*} For identification purpose only