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(incorporated in Bermuda with limited liability)
(Stock Code: 8017)

## CHANGE OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the "Board") of Long Success International (Holdings) Limited (the "Company") announces that the Company's head office and principal place of business in Hong Kong were changed to Unit 6, 9/F., Tower A, Hunghom Commercial Centre, 39 Ma Tau Wai Road, Hunghom, Kowloon, Hong Kong with effect from 25 January 2013. The telephone and fax numbers of the Company were changed to (852) 2627 0233 and (852) 2627 1308 respectively with effect from 25 January 2013.

By Order of the Board

Long Success International (Holdings) Limited

Wong Kam Leong

Chairman

Hong Kong, 25 January 2013

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Lu Shiyou and Mr. Siu Chi Keung; and three independent non-executive Directors, namely Mr. Fok Po Tin, Mr. Ho Lok Cheong and Mr. Tam Yuk Sang, Sammy.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.