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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND
MEMBER OF AUDIT, NOMINATION AND
REMUNERATION COMMITTEES**

The Board announces that Mr. Ng Chi Yeung, Simon has been appointed as independent non-executive director and the member of audit, nomination and remuneration committees of the Company with effect from 8 February 2013.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board (the “Board”) of directors (the “Directors”) of Long Success International (Holdings) Limited (the “Company”) is pleased to announce that Mr. Ng Chi Yeung, Simon (“Mr. Ng”) has been appointed as independent non-executive director and member of audit, nomination and remuneration committees of the Company with effect from 8 February 2013.

Mr. Ng, aged 55, is a qualified solicitor in Hong Kong, England and Wales, an advocate and solicitor in Singapore, and a barrister in the Australian Capital Territory. Mr. Ng is a consultant of Rowland Chow, Chan & Company, a law firm in Hong Kong. Mr. Ng holds a bachelor degree from the Manchester Metropolitan University in the United Kingdom and a master degree in Chinese and Comparative Law. Mr. Ng is a Part-time Lecturer of the Department of Professional Legal Education of The University of Hong Kong.

Mr. Ng is also an independent non-executive director of another two public listed companies in Hong Kong, namely, Kith Holdings Limited and Winfair Investment Company Limited. He had once been an independent non-executive director of Ngai Lik Industrial Holdings Limited, a public listed company, up to 18 February 2010.

Save as disclosed above, Mr. Ng did not hold any directorships in any listed public companies in Hong Kong or overseas in the last three years preceding the date of this announcement and he does not hold any other positions with the Company or its subsidiaries as at the date of this announcement.

Mr. Ng has entered into a letter of appointment the Company for a fixed term of three years commencing on 8 February 2013. His appointment is subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the bye-laws of the Company and is subject to termination by inter alia either party giving not less than three months' written notice. He is entitled to an annual emolument of HK\$180,000 without discretionary bonus, which was determined by the Board with reference to his duties and responsibilities and the prevailing market conditions.

Mr. Ng does not have any relationships with any directors, senior management, and substantial or controlling shareholders of the Company nor does he has any interests in the shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the SFO as at the date of this announcement.

Save as disclosed above, Mr. Ng and the Board are not aware of any information that ought to be disclosed pursuant to the requirements under Rules 17.50(2)(h) to (v) of the GEM Listing Rules, nor is there any other matters that ought to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Ng in joining the Board.

By Order of the Board
Long Success International (Holdings) Limited
Siu Chi Keung
Executive Director

Hong Kong, 8 February 2013

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Wong Kam Leong, Mr. Hu Dongguang, Mr. Siu Chi Keung and Mr. Lu Shiyu; and three independent non-executive Directors, namely Mr. Ho Lok Cheong, Mr. Tam Yuk Sang, Sammy and Mr. Ng Chi Yeung, Simon.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.

* For identification purpose only