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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

**CLARIFICATION ANNOUNCEMENT
LITIGATION INVOLVING THE COMPANY**

The board (the “**Board**”) of directors (the “**Directors**”) of Long Success International (Holdings) Limited (the “**Company**”) hereby inform the shareholders of the Company and the investing public that on 22 April 2013, the Company has received a writ of summons under HCA 648/2013 issued on 19 April 2013 wherein an individual as plaintiff (“**Plaintiff**”) claims against the Company as defendant for an alleged dishonoured cheque dated 9 April 2013 in the sum of HK\$80 million together with interest and costs.

The Company would like to clarify that to the best knowledge of the existing Directors, based on the information available as at the date hereof, (1) the Company is not indebted to the Plaintiff for the said sum; and (2) the alleged dishonoured cheque was not issued in accordance with standard payment/cheque payment procedures and has not been approved by the existing Directors.

The Company is seeking legal advice in respect of the above matters and will make further announcements to update the Shareholders and the investing public as and where appropriate.

By Order of the Board
Long Success International (Holdings) Limited
Siu Chi Keung
Director

Hong Kong, 22 April 2013

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Lu Shiyong; and three independent non-executive Directors, namely Mr. Ho Lok Cheong, Mr. Tam Yuk Sang, Sammy and Mr. Ng Chi Yeung, Simon.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the “ Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.

** For identification purpose only*