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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement (“**Announcement**”) on May 6, 2013 made by the Board of Directors (the “**Board**”) of Long Success International (Holdings) Limited (the “**Company**”) informing the public that a complaint had been made to the Stock Exchange alleging that Two Subsidiaries had entered into the Guarantee Agreement to guarantee the Loan extended to Mr. Wong Kam Leong (“**Mr. Wong**”), the ex-chairman of the Company. Unless stated herein otherwise or the context otherwise requires, capitalised terms of this announcement shall have the same meanings as those defined in the Announcement.

Further to the Announcement, the Company wishes to advise the public that the complainant further produced to the Stock Exchange copies of two purported letters (the “**Two Letters**”) issued by a law firm in Guangdong Province to Mr. Wong and Gangning respectively demanding a proposal for repayment of the Loan, and a copy purported acknowledgement (the “**Acknowledgement**”) issued by Jiu He for the letter addressed to Mr. Wong.

The Company wishes to clarify that:

1. the current Directors have not been aware of the Two Letters or the Acknowledgement until notified by the Stock Exchange on May 14, 2013;
2. the current Directors are not aware of any record of receipt of the purported letter addressed to Gangning nor the Acknowledgement;
3. the Board does not consider the purported issuance of the letter to Gangning demanding proposal for the repayment of the Loan amounting to legal action;
4. the current Directors are not aware of court proceedings against the Company or the Two Subsidiaries in respect of the Loan or the Guarantee Agreement; and

5. the Company repeats its position as set out in the Announcement and shall take all necessary measures to protect the interest of the Company and the Two Subsidiaries.

By Order of the Board
Long Success International (Holdings) Limited
Siu Chi Keung
Director

Hong Kong, 3 June 2013

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Lu Shiyou; and three independent non-executive Directors, namely Mr. Ho Lok Cheong, Mr. Tam Yuk Sang, Sammy and Mr. Ng Chi Yeung, Simon.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.

* *For identification purpose only*