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## LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

## 百 齢 國 際(控 股)有限公司\*

(incorporated in Bermuda with limited liability)
(Stock Code: 8017)

## POSTPONEMENT OF BOARD MEETING, AND DELAY IN PUBLICATION OF FINAL RESULTS FOR THE YEAR ENDED 31 MARCH 2013

This announcement is made by the board of directors (the "Board") of Long Success International (Holdings) Limited (the "Company") pursuant to Rule 17.10 of The Rules Governing the Listing of Securities on the Growth Enterprise Market (the "GEM Listing Rules") of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to the announcement of Long Success International (Holdings) Limited (the "Company") dated 18 June 2013 in relation to the date of the meeting (the "Board Meeting") of the board of directors of the Company (the "Board") to be held for the purpose of, among other things, approving the announcement of the audited annual results (the "Annual Results") of the Company and its subsidiaries (the "Group") for the year ended 31 March 2013. As additional time is required to finalise the audited consolidated financial statements of the Group for the year ended 31 March 2013, the Board announces that the Board Meeting which was originally scheduled to be held on 28 June 2013 will be postponed to 30 June 2013, and the publication of the Annual Results announcement and annual report will be delayed to 2 July 2013 (before the commencement of the trading hours).

The delay in the publication of the announcement of the Annual Results and the possible delay in the dispatch of the Annual Report, if they materialize, will constitute non-compliance with Rules 18.03, 18.48A and 18.49 of the GEM Listing Rules.

<sup>\*</sup> For identification purpose only

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Long Success International (Holdings) Limited
Siu Chi Keung
Director

Hong Kong, 28 June 2013

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Lu Shiyou; and three independent non-executive Directors, namely Mr. Ho Lok Cheong, Mr. Tam Yuk Sang, Sammy and Mr. Ng Chi Yeung, Simon.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.