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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 8171)

NOTICE OF BOARD MEETING

The board of Directors (the "Board") of China Trends Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held at 26/F, No.9 Des Voeux Road West, Sheung Wan, Hong Kong on Thursday, 8 August, 2013 at 3:00 p.m. for the following purposes:

(1) To consider and approve the interim results of the Company and its subsidiaries (collectively the "Group") for the six months ended 30 June 2013 and approve the draft announcement in respect of the interim results of the Group to be published on the GEM website and the Company website;

(2) To consider the payment of dividend, if any; and

(3) To transact any other business.

By Order of the Board China Trends Holdings Limited Xiang Xin Executive Director and Chief Executive Officer

Hong Kong, 30 July 2013

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Mr. Liang Xiaojin and Mr. Chen Banyan; the non-executive Director is Mr. Wang Yaomin; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing and Mr. Chen Yicheng. Ms. Kung Ching is the alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.