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喜尚控股有限公司 GAYETY HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability) (Stock Code on GEM: 8179)

FURTHER ANNOUNCEMENT ON PROPOSED TRANSFER OF THE LISTING OF THE SHARES FROM GEM TO THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG

Reference is made to the announcement issued by Gayety Holdings Limited (the "Company") dated 8 May 2013 (the "Announcement") in relation to the formal application submitted to the Stock Exchange for the Transfer of Listing (the "Transfer Application"). Terms used in this announcement shall have the same meanings as defined in the Announcement unless otherwise stated.

By a letter dated 2 August 2013, the Stock Exchange informed the Company, among others, that the Stock Exchange will not proceed with the vetting of the Transfer Application and will update the Company on the status as and when appropriate.

Further announcement(s) will be made by the Company as and when appropriate.

Shareholders and potential investors should be aware that the Transfer of Listing may or may not proceed and are advised to exercise caution when dealing in the Shares.

By order of the Board Gayety Holdings Limited Wong Kwan Mo Chairman and executive Director

Hong Kong, 5 August 2013

As at the date of this announcement, the Board comprises Mr. Wong Kwan Mo and Ms. Lau Lan Ying as executive Directors, and Mr. Ho Chun Fai, Mr. Li Fu Yeung and Ms. Chiu Man Yee as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at http://www.hkgem.com for at least 7 days from the date of its posting and on the website of the Company at http://www.gayety.com.hk.