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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際(控股)有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

CLARIFICATION ANNOUNCEMENT

RESIGNATION OF EXECUTIVE DIRECTORS, INDEPENDENT NON-EXECUTIVE DIRECTOR, CHAIRMAN OF NOMINATION COMMITTEE AND REMUNERATION COMMITTEE AND MEMBER OF AUDIT COMMITTEE

Reference is made to the Company's announcement dated 17 September 2013 (the "Announcement"). Terms and definitions in this announcement have the same meanings as in the Announcement.

The Board wishes to clarify that (i) the reason for Mr. Lu's resignation is because Mr. Lu would like to devote more time for his other business commitments which require more of his dedications; and (ii) the reason for Mr. Ho's resignation is because Mr. Ho has been overloaded with his own legal practice recently for which he has difficulties in allocating sufficient time and resources to serve as an independent non-executive director of the Company.

By Order of the Board
Long Success International (Holdings) Limited
Siu Chi Keung
Director

Hong Kong, 19 September 2013

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Tam Yuk Sang, Sammy and Dr. Ng Chi Yeung, Simon.

* *For identification purpose only*

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.