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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百 齢 國 際(控 股)有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 8017)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTORS, CHAIRMAN AND MEMBER OF AUDIT COMMITTEE AND MEMBERS OF NOMINATION COMMITTEE AND REMUNERATION COMMITTEE AND

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTORS, CHAIRMAN AND MEMBER OF AUDIT COMMITTEE AND MEMBERS OF NOMINATION COMMITTEE AND REMUNERATION COMMITTEE

The Board announces that (i) Mr. Wong Ka Shing has been appointed as an independent non-executive director, the chairman of audit committee and a member of nomination committee and remuneration committee of the Company; (ii) Ms. Leung Shuk Lan has been appointed as an independent non-executive director and a member of audit committee, nomination committee and remuneration committee of the Company; (iii) Mr. Tam Yuk Sang, Sammy has resigned as an independent non-executive director and the chairman of audit committee and a member of nomination committee and remuneration committee of the Company; and (iv) Dr. Ng Chi Yeung, Simon has resigned as an independent non-executive director and a member of audit committee, nomination committee and remuneration committee of the Company. The above changes are effective from 18 October 2013.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors") of Long Success International (Holdings) Limited (the "Company") is pleased to announce the appointment of Mr. Wong Ka Shing ("Mr. Wong") as an independent non-executive director, the chairman of audit committee and a member of nomination committee and remuneration committee of the Company and Ms. Leung Shuk Lan ("Ms. Leung") as an independent non-executive director and a member of audit committee, nomination committee and remuneration committee of the Company, both with effect from 18 October 2013.

^{*} For identification purpose only

Mr. Wong, aged 35, holds a Bachelor of Arts (Hon) degree in Accounting and Finance from The Leeds Metropolitan University. Mr. Wong is a member of The Association of Chartered Certified Accountants and a member of The Hong Kong Institute of Certified Public Accountants. Mr. Wong is currently a Senior Finance Manager of Fully Foundation Limited. Mr. Wong has accumulated over 11 years of auditing, taxation and financial management related experience from accounting firms and listed group.

Save as disclosed above, Mr. Wong did not hold any directorships in any listed public companies in Hong Kong or overseas in the last three years preceding the date of this announcement and he does not hold any other positions with the Company or its subsidiaries as at the date of this announcement.

Mr. Wong has entered into a letter of appointment the Company for a fixed term of three years commencing on 18 October 2013. His appointment is subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the bye-laws of the Company and is subject to termination by inter alia either party giving not less than three months' written notice. He is entitled to annual emolument of HK\$200,000, which was determined by the Board with reference to his duties and responsibilities and the prevailing market conditions.

Ms. Leung, aged 56, was a Founder member of Professional Insurance Brokers Association in 1998 and the Chairman of Professional Insurance Brokers Association from 2008–2011. Ms. Leung is currently the Chief Executive of K U M Insurance Brokers Ltd and Charter Management Company. Ms. Leung has accumulated over 30 years of experience in the Hong Kong Insurance Industry.

Save as disclosed above, Ms. Leung did not hold any directorships in any listed public companies in Hong Kong or overseas in the last three years preceding the date of this announcement and he does not hold any other positions with the Company or its subsidiaries as at the date of this announcement.

Ms. Leung has entered into a letter of appointment the Company for a fixed term of three years commencing on 18 October 2013. Her appointment is subject to retirement by rotation and re-election at the general meeting of the Company in accordance with the bye-laws of the Company and is subject to termination by inter alia either party giving not less than three months' written notice. She is entitled to annual emolument of HK\$200,000, which was determined by the Board with reference to her duties and responsibilities and the prevailing market conditions.

Mr. Wong and Ms. Leung do not have any relationships with any directors, senior management, and substantial or controlling shareholders of the Company nor do they have any interests in the shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the SFO as at the date of this announcement.

Save as disclosed above, in relation to the appointment of Mr. Wong and Ms. Leung, the Board is not aware of any information that ought to be disclosed pursuant to the requirements under Rules 17.50(2)(h) to (v) of the GEM Listing Rules, nor is there any other matters that ought to be brought to the attention of the shareholders of the Company.

The Board would like express its warmest welcome to Mr. Wong and Ms. Leung for joining the Board.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The Board announces that Mr. Tam Yuk Sang, Sammy ("Mr. Tam") has resigned as an independent non-executive director, the chairman of audit committee and a member of nomination committee and remuneration committee of the Company with effect from 18 October 2013 as he would like to devote more time for his other business commitments which require more of his dedications.

The Board also announces that Dr. Ng Chi Yeung, Simon ("Dr. Ng") has resigned as an independent non-executive director, a member of audit, nomination and remuneration committee with effect from 18 October 2013 as he would like to devote more time for his other business commitments which require more of his dedications.

Mr. Tam and Dr. Ng have confirmed that they have no disagreement with the Board and there are no matters in respect of their resignations that ought to be brought to the attention of the shareholders of the Company.

The Board would like to take the opportunity to express its sincerest gratitude to Mr. Tam and Dr. Ng for their past valuable contributions to the Company.

By Order of the Board

Long Success International (Holdings) Limited

Kaneko Hiroshi

Chairman

Hong Kong, 18 October 2013

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.