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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百 齡 國 際(控 股)有 限 公 司^{*}

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

UPDATE ON THE ALLEGED LITIGATION IN THE PRC

This announcement is made by Long Success International (Holdings) Limited (the "**Company**") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "**GEM Listing Rules**") of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 10 January 2014, 27 January 2014, 18 February 2014 and 14 March 2014 (the "Announcements") in relation to, among other things, the legal suit in Jining Intermediate People's Court (濟寧市中級人民法院). Unless the content otherwise requires, capitalised terms used in this announcement shall have the same meaning given to them in the Announcements.

DOCUMENTS IN RELATION TO THE LEGAL SUIT

The Company would like to inform its shareholders and the public investors that Jining Gangning attempted to deliver several alleged court documents in relation to the Legal Suit which were supposed to be delivered to Mega Bright by the Jining Court, to the Company for the attention of the Board on 8 April 2014. The documents include, among others, (i) an order made by the Jining Court on 23 December 2013 that it has granted the application made by the Plaintiff to freeze RMB10 million in the bank account of Mega Bright or seize the equivalent value of the assets of Mega Bright; (ii) a writ of summons to Mega Bright issued by the Jining Court on 24 February 2014 stating that the new date of the first hearing of the Legal Suit is set on 8 May 2014; and (iii) an order made by the Jining Court on 2 April 2014 that it has granted the application made by the Plaintiff to withdraw the claims made against Mr. Wong Kam Leong in the Legal Suit. The order referred to in (iii) above was also served by the Jining Court on the Company through the Company's PRC legal adviser on 8 April 2014.

The Company would like to emphasise that the above documents attempted to be delivered by Jining Gangning were not served by the Jining Court and it was not aware of the applications made by the Plaintiff, the orders made by the Jining Court and the new date of

* For identification purpose only

the first hearing of the Legal Suit until the above documents were delivered to the Company and its PRC legal adviser respectively on 8 April 2014. Based on the available information the Company currently has and as advised by its PRC legal adviser, the attempted delivery of the above documents made by Jining Gangning did not constitute a proper service in accordance with the relevant PRC laws. The Company is seeking legal advice from its PRC legal adviser and will take necessary actions after obtaining legal advice from its PRC legal adviser. The Company will publish further announcements to update its shareholders and the public investors the status of the Legal Suit as and when appropriate.

SUSPENSION OF TRADING OF SHARES

As at the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:23 p.m. on Tuesday, 3 December 2013 and will remain suspended until further notice.

By Order of the Board Long Success International (Holdings) Limited Hui Ngai Hon, Edward Director

Hong Kong, 15 April 2014

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain at www.hkgem.com on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.