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LONG SUCCESS INTERNATIONAL (HOLDINGS) LIMITED

百齡國際（控股）有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 8017)

UPDATE ON THE ALLEGED LITIGATION IN THE PRC

This announcement is made by Long Success International (Holdings) Limited (the “**Company**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 10 January 2014, 27 January 2014, 18 February 2014, 14 March 2014 and 15 April 2014 (the “**Announcements**”) in relation to, among other things, the legal suit in Jining Intermediate People’s Court (濟寧市中級人民法院). Unless the content otherwise requires, capitalised terms used in this announcement shall have the same meaning given to them in the Announcements.

ADJOURNMENT OF THE HEARING DATE OF THE LEGAL SUIT

According to the writ of summons to Mega Bright issued by the Jining Court on 24 February 2014 which the Company received from Jining Gangning on 8 April 2014, the new date of the first hearing of the Legal Suit is set on 8 May 2014. However, the Company understands from its PRC legal adviser that according to the communication between the PRC legal adviser and the Jining Court, the date of the first hearing of the Legal Suit has been further adjourned to a later date to be fixed by the Jining Court. The Company will publish further announcements to update its shareholders and the public investors the status of the Legal Suit as and when appropriate.

* For identification purpose only

SUSPENSION OF TRADING OF SHARES

As at the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:23 p.m. on Tuesday, 3 December 2013 and will remain suspended until further notice.

By Order of the Board
Long Success International (Holdings) Limited
Hui Ngai Hon, Edward
Director

Hong Kong, 7 May 2014

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Kaneko Hiroshi, Mr. Siu Chi Keung and Mr. Hui Ngai Hon, Edward; and three independent non-executive Directors, namely Mr. Yau Paul, Mr. Wong Ka Shing and Ms. Leung Shuk Lan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain at www.hkgem.com on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting and on the Company website at www.long-success.com.