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**喜尚控股有限公司
GAYETY HOLDINGS LIMITED**
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8179)

INSIDE INFORMATION ANNOUNCEMENT

This announcement is made by Gayety Holdings Limited (the “**Company**”) pursuant to Rule 17.10(2) of the Rules (the “**GEM Listing Rules**”) Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the shareholders and potential investors of the Company that, the Company has commenced preliminary negotiation with Mr. Wong Tai Chun (“**Mr. Wong**”), who is the son of (i) Mr. Wong Kwan Mo, the chairman of the Company, an executive Director, and one of the controlling shareholders (as defined under the GEM Listing Rules) of the Company; and (ii) Ms. Lau Lan Ying, the chief executive officer of the Company, an executive Director, and one of the controlling shareholders of the Company, on a possible acquisition (the “**Possible Acquisition**”) of a company (the “**Target**”) wholly-owned by Mr. Wong.

The Target intends to cooperate with an established local dessert catering company in Hong Kong for the future development of a dessert business in the People’s Republic of China.

If materialized, the Possible Acquisition may constitute a notifiable and connected transaction on the part of the Company. As at the date of this announcement, the Company has not entered into any written agreement, memorandum of understanding, letter of understanding or intention concerning the Possible Acquisition. Therefore, the Possible Acquisition may or may not materialize or proceed.

The Company will make further announcement as and when required in accordance with the GEM Listing Rules.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board

Gayety Holdings Limited

Wong Kwan Mo

Chairman and executive Director

Hong Kong, 9 June 2014

As at the date of this announcement, the Board comprises Mr. Wong Kwan Mo and Ms. Lau Lan Ying as executive Directors, and Mr. Li Fu Yeung, Ms. Chiu Man Yee and Mr. Kwan Wai Yin, William as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the website of the Company at <http://www.gayety.com.hk>.