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BRILLIANCE WORLDWIDE HOLDINGS LIMITED

金 滿 堂 控 股 有 限 公 司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8312)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHIEF EXECUTIVE OFFICER, APPOINTMENT OF EXECUTIVE DIRECTOR AND CHANGE OF AUTHORISED REPRESENTATIVE

Resignation of executive director and chief executive officer

The board (the “Board”) of directors (the “Director”) of Brilliance Worldwide Holdings Limited (the “Company”) hereby announces that Mr. Ko Yuk Tong (“Mr. Ko”) has tendered his resignation as an executive director and chief executive officer of the Company with effect from 31 March 2015 pursuant to his personal business affairs.

Mr. Ko confirms that he has no disagreements with the Board and there are no matters necessary to be brought to the attention to the shareholders of the Company in respect of his resignation.

Appointment of executive director and change of authorised representative

The Board announces that Madam Lam Mei Nar, Miller (“Madam Lam”) has been appointed as executive director of the Company and following the resignation of Mr. Ko, Madam Lam has been appointed as the authorised representative with effect from 31 March 2015

Madam Lam, aged 47, before joining the Company, has over 10 years' experience in the senior management role of an import and export company taking charge of the daily operation. Madam Lam is the wife of Mr. Ko Chun Hay, Kelvin, an executive director of the Company.

The Company has entered into a service contract with Madam Lam. Pursuant to the service contract, Madam Lam is entitled to receive a monthly remuneration of HK\$20,000 with reference to her duties, responsibilities and the prevailing market conditions of similar size company. Madam Lam's term of services with the Company as an executive director continues until terminated by either party by serving to the other party not less than three months' notice but subject to retirement by rotation at the general meetings of the Company pursuant to the articles of association of the Company. She will hold office until the next general meeting of the Company at which she will be eligible for re-election pursuant to the articles of association of the Company.

** For identification purpose only*

Save as disclosed above, Madam Lam (i) does not and has not held any other directorships in other public companies which are listed on any securities market in Hong Kong or overseas in the past three years; (ii) does not have any interests in the shares of the Company which is required to be disclosed under Part XV of the Securities and Future Ordinance.

Save as disclosed herein, there is no information relating to Madam Lam that is required to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited, and the Company is not aware of any other matters that need to be brought to the attention to its shareholders in relation to Madam Lam's appointment.

The Board would like to express its appreciation to Mr. Ko for his contributions to the Company during his tenure of office and warmly welcome Madma Lam to join the Company.

By order of the Board
Brilliance Worldwide Holdings Limited
Ko Chun Hay, Kelvin
Chairman

Hong Kong, 31 March 2015

As at the date of this announcement, the Board comprises of two executive directors are Mr. Ko Chun Hay Kelvin and Madam Lam Mei Nar Miller and three independent non-executive directors are Mr. Li Kar Fai Peter, Mr. Li Xiao Dong and Mr. Zhang Qing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website (www.hkgem.com) for at least 7 days from its date of posting and the Company's website at www.brillianceww.com.