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新煮意控股有限公司
FOOD IDEA HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8179)

**CHANGE OF COMPANY NAME; AND
CHANGE OF STOCK SHORT NAME**

CHANGE OF COMPANY NAME

The Board is pleased to announce that the Proposed Change of Company Name from “Gayety Holdings Limited 喜尚控股有限公司” to “Food Idea Holdings Limited 新煮意控股有限公司” becomes effective from 29 June 2015.

EFFECTS OF THE CHANGE OF COMPANY NAME

The change of Company name will not affect any rights of the Shareholders or the Company’s daily business operation and its financial position. All existing share certificates in issue bearing the former name of the Company will continue to be evidence of title to such securities and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates for new certificates bearing the new name of the Company. With effect from 29 June 2015, new share certificates will be issued under the new name of the Company.

CHANGE OF STOCK SHORT NAME

The English stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “GAYETY HLDGS” to “FOOD IDEA” and the Chinese stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “喜尚控股” to “新煮意控股”, with effect from 9:00 a.m. on 8 July 2015. The stock code of the Company on the Stock Exchange will remain unchanged as “8179”.

Reference is made to the announcement of Food Idea Holdings Limited (formerly known as Gayety Holdings Limited) (the “**Company**”) dated 30 March 2015, the circular of the Company dated 20 April 2015 (the “**Circular**”) and the announcement of the Company relating to the poll results of the AGM dated 22 May 2015, in relation to, among other things, the Proposed Change of Company Name. Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular unless the context requires otherwise.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of a special resolution in relation to the Proposed Change of Company Name by the Shareholders at the AGM held on 22 May 2015, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 22 May 2015, certifying that the change of name of the Company from “Gayety Holdings Limited 喜尚控股有限公司” to “Food Idea Holdings Limited 新煮意控股有限公司” has been registered. The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 29 June 2015 confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the laws of Hong Kong).

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By order of the Board
Food Idea Holdings Limited
Wong Kwan Mo
Chairman and executive Director

Hong Kong, 3 July 2015

As at the date of this announcement, the Board comprises Mr. Wong Kwan Mo, Ms. Lau Lan Ying and Mr. Yu Ka Ho as executive Directors, and Mr. Li Fu Yeung, Ms. Chiu Man Yee and Mr. Kwan Wai Yin, William as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the website of the Company at <http://www.gayety.com.hk>.