

Dear Shareholder,

Election of means of receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the articles of association of China Trends Holdings Limited (the "**Company**"), the Company will make available the following options for you to elect means of receipt of future corporate communication (the "**Corporate Communication**") of the Company, which means any document issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to: (a) the directors' report and its annual accounts together with a copy of the auditors' report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary financial report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form, in the following manner:

- to read all future Corporate Communication published on the Company's website at <u>http://www.8171.com.hk</u> (the "Website Version") in place of receiving printed copies, and receive the Company's printed notification letter of the publication of the Corporate Communication on its website; or
- (2) to receive printed copies (in English and Chinese) of all future Corporate Communication.

For the purposes of environmental protection and costs saving, the Company recommends you to select the Website Version. To make your election, please mark "✓" in the appropriate box on the enclosed reply form (the "**Reply Form**") and sign and return it by post or by hand delivery to the Company's Hong Kong Branch Share Registrar (the "**Hong Kong Branch Share Registrar**"), Union Registrars Limited at A18/F., Asia Orient Tower, Town Place, 33 Lockhart Road, Wanchai, Hong Kong. If your registered address is within Hong Kong, please use the mailing label from the Reply Form and stick the label on the envelope to return the Reply Form to the Hong Kong Branch Share Registrar. Otherwise, please affix appropriate postage.

If the Company does not receive the completed Reply Form or receive an objection from you by 14 September 2015 and until you inform the Company's Hong Kong Branch Share Registrar by reasonable prior notice in writing or sending a notice by email to <u>chinatrends@unionregistrars.com.hk</u>, you will be deemed to have consented to receiving the Website Version of the Corporate Communication and only a printed notification letter of the publication of the Corporate Communication on the Company's website will be sent to you in the future.

If you choose to receive the Corporate Communication in printed form, the Company will send the printed copies of the Corporate Communication to you unless and until you notify the Hong Kong Branch Share Registrar in writing or sending a notice via email at <u>chinatrends@unionregistrars.com.hk</u> that you wish to receive the Corporate Communication by electronic means through the Company's website (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Hong Kong Branch Share Registrar or using the email at the email address as indicated above specifying your name, address and request to change the means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Hong Kong Branch Share Registrar of the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Hong Kong Branch Share Registrar on request; and (b) the same will also be available on the Company's website at <u>http://www.8171.com.hk</u> and the website of Hong Kong Exchanges and Clearing Limited at <u>http://www.hkexnews.hk</u>.

Should you have any queries in relation to this letter, please call the Company's Hong Kong Branch Share Registrar at (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully, For and on behalf of CHINA TRENDS HOLDINGS LIMITED Xiang Xin Chairman and Chief Executive Officer

12 August 2015

	Reply Form 回(条
To: China Trends Holdings Limited (the "Com (Stock Code: 8171) c/o Union Registrars Limited A18/F., Asia Orient Tower, Town Place, 33 Lockhart Road, Wanchai, Hong Kong	(服 經) 香)	國趨勢控股有限公司(「本公司」) 设份代號:8171) 聯合證券登記有限公司 巷灣仔駱克道33 號中央廣場 英大廈A18樓
I/We would like to receive the corporate communication* of 本人/我們希望以下列方式收取 貴公司之公司通訊*((Please mark "✓" in ONLY ONE of the following boxes)(請從下列選擇中,僅在 其中一個 空格內劃上(「✓」)	「公司通訊」);	Communication ") in the manner as indicated below:
receiving printed copies, and receive the Company's	printed notification letter of the	e at <u>http://www.8171.com.hk</u> (the "Website Version") in place o publication of the Corporate Communication on its website; OR 反本 」),以代替印刷本,並收取公司通訊已在本公司網站發佈之
□ to receive printed copies (in both English and Chines 收取所有日後公司通訊之(英文及中文)印刷本。	se) of all future Corporate Comm	unication.
Signature 簽名	Contact telephone number 聯絡電話號碼	Date 日期
Notes附註:		
 notification letter of the publication of the Corporate Communi 倘若本公司於二零一五年九月十四日及直至 閣下發出合 之前仍未收到 閣下的回條或表示反對的回覆, 閣下將 將來只向 閣下寄發有關公司通訊已在本公司網站發佈的通 By selecting to read the Website Version of the Corporate Communication in p 在選擇瀏覽在本公司網站上版本以代替收取印刷本後, 引 If your shares in the Company are held in joint names, the sha sign on this Reply Form in order to be valid. 如屬聯名股東,則本回條須由該名於本公司名冊上就聯名; The above instructions will apply to all future Corporate Com the Company's Hong Kong Branch Share Registrar of the Co Kong or by email to <u>chinatrends@unionregistrars.com.hk</u>. 上述指示適用將寄發予本公司股東之所有公司通訊,直至 駱克道33 號中央廣場滙漢大廈A18樓或以電郵發出該通知; 	cation on the Company's website wil 理事先書面通知本公司之香港股份 被視為已同意收取公司通訊網上版 知書印刷本。 munication published on the Compan- rinted form. 對下已明示同意放棄收取公司通訊印 reholder whose name stands first on 持有股份其姓名位列首位的股東簽 munication to be sent to shareholders ompany, Union Registrars Limited at 閣下發出合理時間的書面通知予 至 <u>chinatrends@unionregistrars.com.l</u>	う過戶登記分處或以電郵發出該通知至 <u>chinatrends@unionregistrars.com.hl</u> 本,而本公司將按二零一五年八月十二日之本公司函件內所述之方式,有 ny's website in place of receiving printed copies, you have expressly consented 印刷本的權利。 the register of members of the Company in respect of the joint holding should 署,方為有效。 of the Company until you notify otherwise by reasonable notice in writing to A18/F., Asia Orient Tower, Town Place, 33 Lockhart Road, Wanchai, Hong 本公司之香港股份過戶登記分處聯合證券登記有限公司,地址為香港灣行 此另作選擇為止。
the Company's Hong Kong Branch Share Registrar or by emai 股東有權隨時發出合理時間的書面通知本公司之香港股份 7. For the avoidance of doubt, the Company does not accept any s	l to <u>chinatrends@unionregistrars.com</u> 過戶登記分處或以電郵發出該通知 pecial instructions written on this Rep	至 <u>chinatrends@unionregistrars.com.hk</u> ,要求更改收取公司通訊之方式。
directors' report and its annual accounts together with a copy of the aua half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a lia * 公司通訊指由本公司發出或將予發出以供本公司任何證券的持有人 要報告; (b) 半年度報告; 以及(如適用)半年度摘要報告; (c) 季息	ued by the Company for the information o litors' report thereon and, where applicable sting document; (f) a circular; and (g) a pro 參照或採取行動之任何文件,包括但不 貸報告; (d) 會議通告; (e) 上市文件; (f)	限於: (a) 董事局報告及本公司的年度賬目連同核數師報告; 以及 (如適用) 財務推通函; 及(g) 委派代表書。
\gg		郵寄標籤 MAILING LABEL
閣下寄回此回條時,請將郵寄標籤剪貼於信 如在本港投寄毋須貼上郵票。 Please cut the mailing label and stick it on the envelop Reply Form to us.		Union Registrars Limited 聯合證券登記有限公司 A18/F., Asia Orient Tower, Town Place, 33 Lockhart Road, Wanchai, Hong Kong