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CHINA TRENDS HOLDINGS LIMITED 中國趨勢控股有限公司 (incorporated in the Cayman Islands with limited liability) (Stock Code: 8171)

ESTABLISHMENT OF STRATEGIC COMMITTEE

The board of directors ("**Board**") of China Trends Holdings Limited (the "**Company**") announces that a strategic committee of the Board of the Company ("**Strategic Committee**") has been established with effect from 14August 2015.

Mr. Kuk Peter Z, Mr. Sun Kuan Chi, Mr. Ge Ming, Mr. Wang Wei and Mr. Xin Luo Lin have been appointed as members of the Strategic Committee and Mr. Kuk Peter Z has been appointed as the chairman of the Strategic Committee with effect from 14 August 2015.

By Order of the Board China Trends Holdings Limited Xiang Xin Chairman and Chief Executive Officer

Hong Kong, 14 August 2015

As at the date of this announcement, the executive Directors are Mr. Xiang Xin, Ms. Zhong Keying and Mr. Wang Jianjun; the non-executive Directors are Mr. Sun Kuan Chi, Mr. Kuk Peter Z, Mr. Ge Ming, Mr. Wang Wei and Mr. Xin Luo Lin; the independent non-executive Directors are Mr. Zhang Zhan Liang, Ms. An Jing, Mr. Chen Yicheng and Mr. Kwai Sze Kit. Ms. Kung Ching is an alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.